

# All College Staff Meeting Spring 2014



*Presented by  
Chancellor, Dr. Dianne Van Hook*



# Welcome to the All-College Staff Meeting!

*Today we will get caught up on the exciting things that have happened so far in 2014 and have a look ahead at what awaits in:*

- Awards
- Campus Wide Initiatives & Accomplishments
- The Foundation
- Facilities
- Partnerships
- Canyon Country Campus – Update
- Division & Department Initiatives & Achievements COC's Community Impact
- Budget Update
- What's on the Horizon?

***We have a lot to cover, so let's get started!***



**APPLAUSE!**  
**APPLAUSE!**





# Public Information Office

Each year, the District Communications Department enters the **Community College Public Relations Organization (CCPRO)** Awards, which recognize marketing public relations excellence in print and digital media. Colleges from throughout the state submit their best work, and an independent panel of judges chooses the best of the best for recognition.

This year, College of the Canyons **received awards** in **eight** categories:

- ✓ College Webpage – [cocathletics.com](http://cocathletics.com) – **First Place**
- ✓ College Webpage – [canyons.edu](http://canyons.edu) – **Second Place**
- ✓ Newsletter – [Breaking News](#) – **Second Place**
- ✓ Online Newsletter – [The Monday Report](#) – **Second Place**
- ✓ News Release – [Fast Track Graduates](#) – **Second Place**
- ✓ Feature Story – [From the White House to iCuE](#) – **Third Place**
- ✓ Brochure Division B – *PAC Season Brochure* – **Third Place**
- ✓ Annual Report – [Dream. Think. DO! 2012-13 Annual Report](#) – **Third Place**



# Civil Rights Clinic Initiative Wins State Award

- **Awarded the *State Bar of California Education Pipeline Diversity Award for 2013*** for the DFEH Educational Partnerships Program in partnership with
  - ✓ UC Irvine School of Law
  - ✓ UC Davis School of Law
  - ✓ CSU Bakersfield
  - ✓ Rio Hondo College
  - ✓ Equal Rights 101/Fair Housing 101 Campaigns





# WorkSource Receives Award

- WorkSource received the CAPE (California Award for Performance Excellence) which is based upon the Malcolm Baldrige criteria
- The CAPE Award is a recognition of:
  - ✓ A strong track record of success
  - ✓ Having systems in place to continue to excel in the Workforce Industry



Over 24,000 people have been assisted by the WorkSource Center this year!





# Institutional Research Receives Two Awards

COC has received two statewide awards and two major recognitions for our Online Program Review!

- The Research and Planning Group's **Excellence in Planning Award**
  - ✓ Given for innovation, framework, facilitating-evidence driven planning and decision making through collaborative inquiry, integration, and communication.
- The CCCCO's **Technology Focus Award**
  - ✓ Recognizes excellence that evolves out of a comprehensive planning process closely linked to the institution's mission and vision for the future.





# Medical Lab Technician Program

- Won 3<sup>rd</sup> place in a nationwide competition for a media piece; the contest was part of the National Lab Professionals Week.
- The competition was sponsored by the **American Society for Clinical Pathology (ASCP)**.



**STRONGERTOGETHER**

Dr. Dianne G. Van Hook  
**UNIVERSITY  
CENTER**  
COLLEGE OF THE CANYONS

# Single Mother's Outreach “Empowering Hearts” Event

- Held in the UCEN Lobby
- Announced four COC women nominees:
  - ✓ **Leslie Carr** (Director, Professional Development)
  - ✓ **Rachel Rodriguez** (Classified Staff, Admissions & Records)
  - ✓ **Anna Fructos-Sanchez** (COC Foundation Board member)
  - ✓ **Gloria Mercado-Fortine** (Bruce's wife and Hart District Board member)
- Each nominee is paired with an artist, who puts together a tribute to the nominee.
- This year, the most popular nomination piece was for Gloria Mercado-Fortine.



***Congratulations to these outstanding and deserving women!***

All College Spring 2014

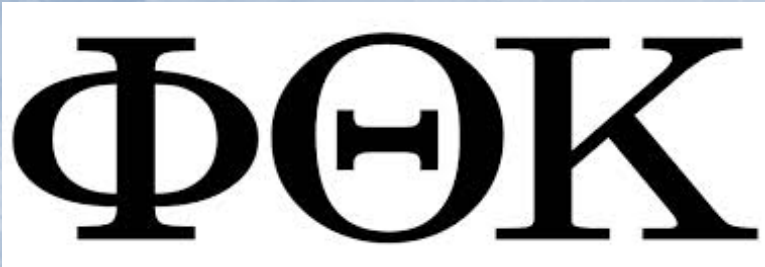


# Honors: Phi Theta Kappa

On April 3, **four** Phi Theta Kappa students were honored at the annual **PTK Awards Luncheon** held in Sacramento

PTK members maintain a **3.5 cumulative GPA**, participate in honors programs and are active with academically rigorous coursework; awards, honors, and receive recognition for academic achievement, leadership and service to the college and community.

- Our students were 4 of the 75 students selected from the 112 California community colleges.
- COC's PTK chapter (Alpha Nu Xi), has been recognized as one of the 30 international Most Distinguished Chapter Officer Team for their work this last year in finding solutions for our water issues in the SCV.
- One student was selected as a **Coca-Cola Gold Scholar Winner!** There were **over 1700** applicants, and our student received one of the **50 awards** that were given!



# Honors: Phi Beta Lambda

## Future Business Leaders of America (FBLA)–Phi Beta Lambda (PBL)

Ten students from COC Future Business Leaders of America medaled in competitions at the FBLA-PBL California State Business Leadership Conference held in Los Angeles on March 28-30.

- Two of the COC students qualified to represent California at the National FBLA-PBL conference to be held in Nashville June 24-July 2.
- Over 400 students from fifteen colleges and universities participated.
- Nineteen members of the COC FBLA club participated in the Business Leadership Conference.
- All members also engaged in workshops designed to help them promote entrepreneurial ideas, develop leadership skills, and prepare for productive careers.
- Students were accompanied by FBLA-PBL faculty advisors Bob Maxwell and Stan Wright.





# COC Honors Banquet

- The annual COC Honors Banquet was held at the Hyatt on May 9. At the dinner the following were honored:
  - ✓ 30 students who have completed the UCLA Transfer Alliance Program (TAP),
  - ✓ 70 students who are members of the COC Honors Club, and
  - ✓ 140 students who were inducted as members of the other honor societies (PTK, Alpha Mu Gamma, Gamma Beta Phi, Phi Rho Pi, Psi Beta, and Sigma Chi Eta)
- It was a great event hosted by Dr. Patty Robinson, Dean, Social Sciences & Business.
- COC chapter of Phi Theta Kappa were honored as one of the Distinguished Chapter Officer Teams.



# COC Speech Team

- The **COC Speech Team** won many awards on both the regional and national level.

- ✓ Won four medals at the **2014 CCCFA State Tournament** in Concord, CA **The team won one gold medal, two silver medals, and two bronze medals.**



- ✓ The speech team won 1st place at the **PSCFA Spring Champs Speech Tournament** in the Limited Entry Division at California State University Long Beach.
- ✓ The speech team took first place at the annual **Pacific Southwest Collegiate Forensic Association (PSCFA) Spring Champs Speech Tournament's** Limited Entry Division, in addition to three individual first-place finishes.
- ✓ The speech team won gold, silver and bronze medals and ranked 8th place in their division during the five day **Phi Rho Pi National Tournament** in Denver.
  - This was COC's **2<sup>nd</sup> best finish ever** at the National tournament.



# Model U.N. team continues to excel!



## Conference at CSU Long Beach

- Two veteran delegates were asked by the organizers to serve as chairs, due to their reputation for excellence.
- Was awarded “Outstanding Delegate” in the Security Council.

## Conference at UC Riverside

- Only two “Committee Awards” are given, which are determined by votes of the delegates participating in the conference (65 delegates from six schools). Both awards went to COC students
- Received Outstanding Delegate award for representation of China.

## Conference at UCLA (LAMUN)

- Over 200 delegates from 27 colleges/universities (including Stanford, UC Berkeley, UC San Diego and many other 4-year schools)
- Outstanding Large Delegation award (second best large delegation) went to COC!
- Twenty COC students attended – eight of them won individual awards!



# Student Services: Financial Aid Scholarship Donor Reception and Awards

May 20, 2014– PAC



- **84** new Osher awards were presented, totaling \$84,000
- **\$175,000** in scholarships awarded to students
- **Over fifty donors** were in attendance

- **578 Guests** attended the event
- 1,819 students applied for the 2014-2015 Scholarship Program
- 726 students were eligible for scholarships
- **241 students** were awarded





# Athletics: Spring 2014

## Men's Track & Field

- **Won its first ever Western State Conference Championship** and also had 2 All-Americans and Academic All-American.



## Women's Track & Field

- **Finished 3<sup>rd</sup> in the Western State Conference Championship** and had 4 women advance to the State Finals and broke 6 school records and qualified for the state meet.



# Athletics: Spring 2014, cont'd

## Men's Golf

- Finished runner-up in the State to Riverside College.
- Won the Southern California Regionals and had 2 golfers make the All-American Team
- Won the individual Western State Conference title
- Won the Southern California Championship title
- Carded a school record in April 2014

## Men & Women's Swim & Dive

- Set 2 new records in the State Finals one male and one female
- Conference standings
  - ✓ Men finished seventh place
  - ✓ Women finished 11th place
- Sent three student-athletes to the State Championship meet





# Athletics: Spring 2014, cont'd

## Baseball

- **Finished in second place** in the Western State Conference, South Division
- Pitcher (freshman) was **named the Conference Pitcher of the Year**
- 10 student-athletes were **named all-conference**



## Softball

- **Won its third consecutive** Western State Conference, Blue Division title
- Eight student-athletes were **named all-conference**



# Athletics: Spring 2014, cont'd

## Women's Basketball

- Finished tied for 2<sup>nd</sup> in the Western State Conference North Division and went to the play-offs for the 20<sup>th</sup> consecutive year

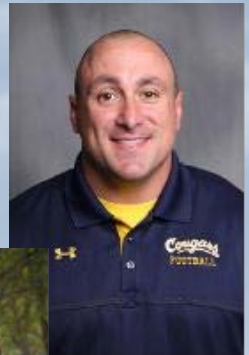
***GO COUGARS!***





# Coaches of the Year!

- **Lisa Hooper** - *Women's Volleyball Western State Conference*  
Coach of the Year
- **Justin Lundin** - *Women's Soccer Western State Conference*  
Coach of the Year
- **Ted Iacenda** - *Football Western State Conference*  
Coach of the Year
- **Belinda Kane** - *Men's Cross Country Western State Conference*  
*Men's Track and Field Western State Conference*  
Coach of the Year
- **Gary Peterson** - *Men's Golf Western State Conference* Coach of the Year



# Monterey Next Generation Jazz Festival

## Congratulations are in order...!

- Julie Lawson took 12 students of *"Just Jazz"* to the Monterey "Next Generation" Jazz Festival the first weekend in April.
- Judges select the top 6 groups from each category (big bands, jazz ensembles, and vocal ensembles from middle school, high schools, and colleges across the nation)
- COC has attended the last 4 years, and placed 2<sup>nd</sup> in 2011, 3<sup>rd</sup> in 2012, 3<sup>rd</sup> in 2013 and placed in the top 4 in 2014







# **CAMPUS WIDE INITIATIVES & ACCOMPLISHMENTS**

# Instruction

## Provided access despite reduced funding using enrollment management strategies

- **FTES Targets**

- ✓ **2013-14 Target is 15,254.3 FTES, up from 13,986 FTES in 2012-13**
- ✓ **Summer 2014 Target: 1,159 FTES plus 337 FTES pushing forward to 14/15**
- ✓ **Summer 2014 Projected FTES as of (5/21/14) was already 1,028 with several weeks of registration to go!**

- **Classes Are Being Scheduled Based Upon Student Need**

- ✓ The number of late start classes is being increased
- ✓ **A robust Winter term was held with 259 sections and generated 737.4 FTES**
- ✓ The Spring schedule will have a contingency for additional growth

- **Enrollment Planning is Flexible and Strategic**

- ✓ 337 FTES may be pushed forward to 2014-15 as a contingency for a future shortfall OR
- ✓ Some Summer FTES may be utilized for any available over-cap funding **(This is looking likely!)**





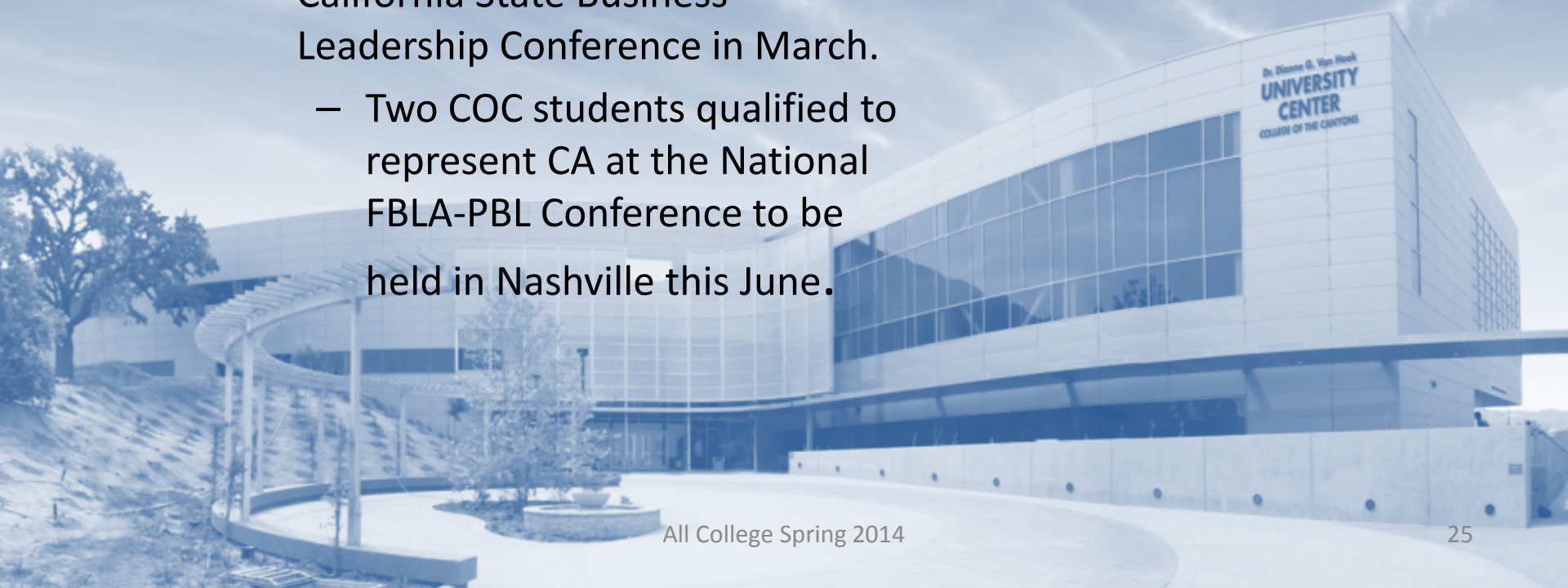
# American Sign Language

- **Developed partnerships in the community**
  - ✓ 2<sup>nd</sup> Annual Deaf Awareness Week was during April 2014 with 8 events in a 9 day period
  - ✓ **Careers-On-the-Go**
  - ✓ Braille Institute of America to provide internships to our Deaf-Blind students
  - ✓ Students volunteer for Southern California Association of Deaf-Blind
  - ✓ SIGN students volunteered at numerous organizations and events for the Deaf community
- **Created a scholarship for Deaf students who want to attend COC**
- **The ASL Club received an ASG grant of \$1,000 to use for PAC performance in 2014**
- **The ASL Club received a \$2,000 grant from ASG for our Deaf Awareness Month for April 2015**
- **Hosted regular social events:**
  - ✓ Monthly on-campus game nights (the last one attracted over 40 students and community members!).
  - ✓ First Friday of the month a social event for the Deaf community, SIGN students, and other community members in the amphitheater near Starbucks in Stevenson Ranch
  - ✓ Waffle Wednesdays
  - ✓ Monthly ASL Social Hour



# Business Department

- Bob Maxwell presented an abridged version of ***Customer Service Academy*** to TLC tutors.
- Ten students from COC **Future Business Leaders of America**-Phi Beta Lambda **medaled** in competitions at the BLA-PBL California State Business Leadership Conference in March.
  - Two COC students qualified to represent CA at the National FBLA-PBL Conference to be held in Nashville this June.





# Career Tech Ed (CTE)

- Launched monthly CTE newsletter, *Career Insider*
- Created partnerships with a variety of industry professionals to participate in panel discussions at 6 **Careers-on-the-Go (COG)** workshops:

- ✓ Sign
- ✓ Emergency Medical Technician
- ✓ Medical Laboratory Technician
- ✓ Land Surveying
- ✓ Computer Networking
- ✓ SHARP – Skills for Healthy Aging Resources & Programs



# Cinema

- **Up Close and Personal Board of Trustees** presentation in May 2014
- **Continued the popular Friday Night Films** series and the **International Film Festival** which are held on alternate Friday nights

# Culinary Arts

- **Planning** for operations in new culinary arts/wine studies building
- Faculty and students **supported Robert Irvine** PAC show and pre-show fundraiser
- Faculty and students **worked** the **Sierra Pelona Wine Festival and Taste of the Town**



# Cooperative Work Experience Education (CWEE) – Internships

- **Placed four students in a “Habitat for Heroes” internship in disciplines ranging from Architecture to Marketing to Construction Management.**
  - ✓ *recurring opportunity each semester*
- **Launched “MyJobs” - a “one-stop-shop” for employers and students**
- **Launched the CWEE Online Orientation allowing easier access to internships**
- **Invited to Alan Hancock Community College “round table” Deans Meeting to discuss Internship Development**
- **Piloted the first targeted Internship Fair** with the “Culinary Arts Internship Fair” resulting in five students being placed. Repeated fair in Spring expanding the event and placing ten more interns
- **Expanded internship opportunities via an approved \$42K work plan by Project Director for Career Transitions Grant**
- **Held first Graphic Design Internship fair** in Spring – three students placed at City of Los Angeles
- **Information Technology Agency** hired three of the interns who participated in 2013

# CWEE – Internships

- **Expanded e2e Presentations** beyond CTE and **visited 42 classes to promote internships** this fall
  - **Established partnerships** to collaborate in a several ways:
    - *Culinary Internship*
      - L.A. Times food critic, Noelle Carter
      - Valencia Country Club's Executive Chef Lee Ciffitelli
    - *Political Science Internship*
      - Assemblyman Scott Wilk and Senior Field Rep Erik Richardson
    - *Animation Education internship*
      - Disney Studios Burbank, Dawn Rivera Ernster, Director, Talent Development & Recruitment (she will visit classes and advocate continued animation education)
    - *Graphic Design internship*
      - City of Santa Clarita, Andy Scott, Graphic Designer, panel speaker for GMD Careers on the Go, and develop graphic design internship
    - **Electronic System Internship**
      - Anheuser Busch, Bill Winkleman created an internship with the goal to feed to their apprenticeship program
    - **Land Surveying Internships**
      - City of Los Angeles Field Engineering Aide collaborated with Jim Lantry; developed recurring internship with Land Surveying division Cal Trans Ventura collaborating with Kurt Lehnhardt to participate in next Land Survey Internship Fair
- **343 students participated in an internship in 2013 (between winter, spring, summer and fall)**
  - **24 students enrolled in “General Work Experience” for CSU transferable college credit**



# CREATE/NSF Expands

- **Was awarded a grant** in the amount of **\$248,562** in July 2013 designated to take leading renewable energy community college faculty members (nominated by a national committee) to **Germany and Denmark to share and improve curricula, examine renewable energy policy and share best practices** in the following areas:
  - ✓ solar photovoltaic and solar thermal
  - ✓ geothermal
  - ✓ energy efficiency
  - ✓ energy management
  - ✓ wind turbine technology
  - ✓ Energy Policy
- ✓ Dr. Kathy Alfano and Gabrielle Temple will travel to the CREATE Center event this month (May 2014)
- ✓ Dr. Alfano **will also develop a series of papers on the German vs. United States Renewable Energy Education.**
- **All told, our current NSF CREATE grant, including 2 supplements is approximately \$3.5 million.**

# Distance Learning

- **Expanded** the use of Open Educational Resources, so that open textbooks are now saving students over \$500,000 in textbook costs per year
- **Hosted** a visit of university faculty and administrators from North Africa and the Middle East, as part of a US Department of State sponsored tour of the US to learn about Open Educational Resources. COC was the only community college to participate in the exchange; other stops on the tour included Stanford and MIT.
- **Successfully applied** for renewal of the Distance Education Captioning and Transcription grant, a **\$2.5 million grant** from the CCC Chancellor's Office
- **Developed** an online orientation for prospective PAL students.
- **Provided** over **30 workshops** on topics related to distance education and accreditation, technology tools for online teaching, Blackboard, and more.
- **Partnered** with the **Canyon Country Campus** in the development of the new Weekend College program.
- **Provided** a complete **overhaul** of the design and content of our **website**, providing the most timely and accurate information for our students and faculty.
- **Supported** the TLC in the development of online tutoring solutions for students taking online classes.
- Recently **received** an **ASG grant** to help us **host Open House** events to showcase online and accelerated learning programs for our students.
- **Authored** a substantive change proposal for the ACCJC reflecting the growth of our online offerings.
- **Elected** chair of the California Community College Online Education Initiative steering committee.
- **Founded** the **California Community College Distance Education Coordinators Organization**, a nonprofit corporation representing coordinators and leaders in distance education throughout the state.
- **Invited to present online workshop** entitled "Classroom of the Future" to the Pennsylvania State System of Higher Education.



# Center for Early Childhood Education

- The center was re-accredited by the National Academy of Early Childhood Education Programs Maintaining 27 years of accreditation with 10 commendations
- Provided Garden workshops for Community
- Revised Center services ( age groups and schedule) to accommodate waitlist and needs
- Hosted the Department of Education Child Development Division regional meeting for Sate Preschool and General Child Care Programs and the regional meeting Program for Infant Toddler Caregivers
- In collaboration with the Child and Family Center provided staff professional development on working with challenging behavior and presented at conference for the California Association for the Education of Young Children – Using IPADs for Documentation and enhancing classroom engagement.
- In collaboration with the Association for the Education of Young Children local chapter provided DAY of the Child for SCV Community ( 40 local Early Childhood Schools and organizations providing activities with over 300 attendees)
- The Center had an amazing show of children's art "Budding Artists" in the Art Gallery



# Early Childhood Education – Curriculum Alignment Project (CAP)

- The California Community Colleges Curriculum Alignment Project has engaged faculty from across the state to develop a lower-division program of study supporting early care and education teacher preparation.
- The Lower Division 8 represents evidence-based courses that are intended to become a foundational core for all early care and education professionals.
- 101 Community College in California have agreed to participate in CAP.
- 78 are officially aligned, 5 are provisionally aligned, and 2 are in the revision process to align their courses.
- We were officially aligned in March 2014.
- We will now be working on the CAP Expansion Alignment that includes a specialization in Infant/Toddler, Special Ed. and Administration.



# Emergency Preparation

- FLEX presentations were held in Fall and Spring which covered:
  - ✓ Shelter in Place
  - ✓ Evacuations
  - ✓ All Things Emergency
  - ✓ BIT (Behavior Intervention Team)
- Campus Wide Shelter in Place drill was held in the TLC
- Evacuation Drill in Hasley Hall
- Continued Incident Command Training
  - ✓ The College's Incident Command Team completed a three day Community Emergency Response Team (CERT) training program



## English

- **Launched** a series of "*Book of the Year*"
- **AA-T degree approved** locally (waiting on state approval)
- Laurel DiGangi has had her short story "*Afterlife 2.0*" **accepted** for publication in the Summer 2014 issue of the Santa Fe Literary Review
- **Organized and moderated** the professional writing panel at the Spring Writing Matters Conference
- **Organized** a Spring TLC Open House for ENGL and ESL faculty
- **Releasing** their Literary Magazine *cul-de-sac* in May 2014 for the **seventh** year

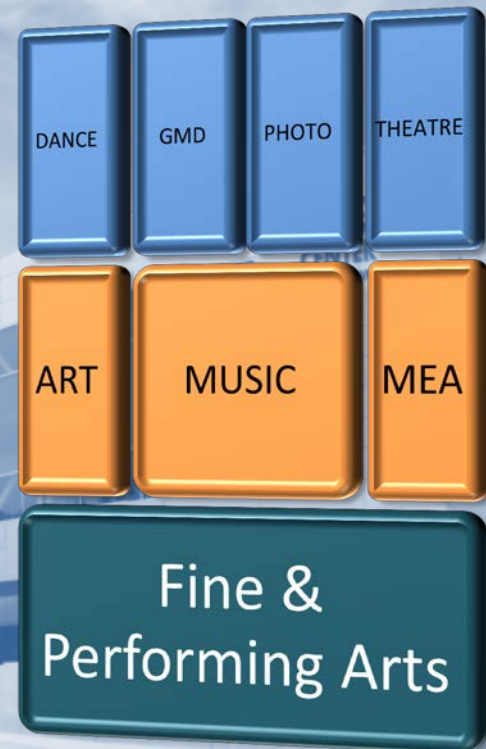
## English as a Second Language (ESL)

- **Expanded course offerings** in partnership with the International Student Program
- **Continued to work** with the noncredit ESL program on issues relating to placement and transition
- **Introduced** Foreign Language film series
- **Travel** to Paris taking place this Summer 2014 for an educational trip



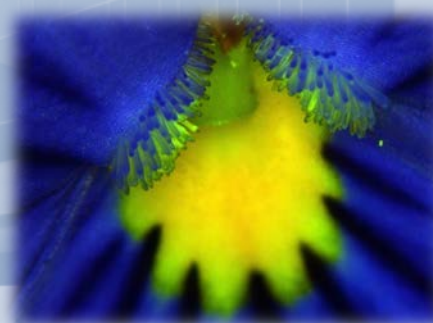
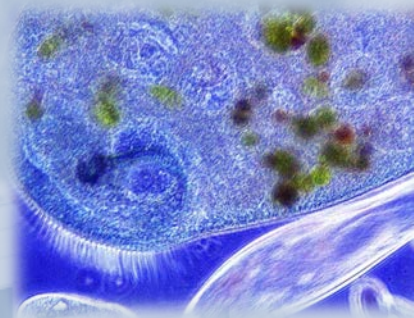
# Fine and Performing Arts

- Increased their web and social media presence. Attracted more patrons, students & community members to Arts at College of the Canyons
- Continued to receive numerous grants and Scholarships to sustain and support arts education
- Continues to address workforce development needs in MEA, Photo & GMD



# Life as Art – Gallery Exhibit

- Over the past two semesters, biology faculty members Kelly Cude and Kelly Burke have prepared and imaged samples of flowers, butterfly wings, cancer cells, protozoa and more
- Through a Department of Commerce (DOC) grant we purchased fluorescent, and digital microscopes for the Biological Sciences Department.
- Shared the images with the college and community through an art exhibit designed to alter people's perspective of the microscopic world around them.
- The project exposed viewers to the unexpected beauty of the world around them that is invisible to the naked eye.





# New Works Festival

- ✓ The Festival is a playwright development process for any and all writers, local residents, and students. Alumni of the NWF@COC have gone on to have their work premiered in Los Angeles and at other festivals around the country.
- ✓ Performances for the festival were in early May 2014
- ✓ For more information about the festival please visit: [www.canyons.edu/newworksfestival](http://www.canyons.edu/newworksfestival).

Theatre  
College of the Canyons

**NEWWORKS  
FESTIVAL**

# Gerontology

- **Collaborated with UCLA** to apply for an Archstone Foundation Grant to have COC serve as a training “hub” for **SHARP programs** at other community colleges.
- **Hosted the California Council of Gerontology and Geriatrics 33<sup>rd</sup> Annual Meeting.**
- **Collaborated on a series of grants** involving CSU Sacramento, College of the Canyons, Sacramento City College, and California Council of Gerontology and Geriatrics.
- Hosted Day-long **GERO Boot Camp** presented SHARP students with important career strategies and techniques to enter the field of aging
- **Presented at and participated in outside conferences and meetings:**
  - ✓ *From Conversation to Completion—A Model for Incorporating High Impact Educational Practices Into GE/Gerontology to Promote Student Motivation, Engagement, and Retention.*
  - ✓ *Sustaining New Gerontology Programs in Current Economic Climate.*





# History

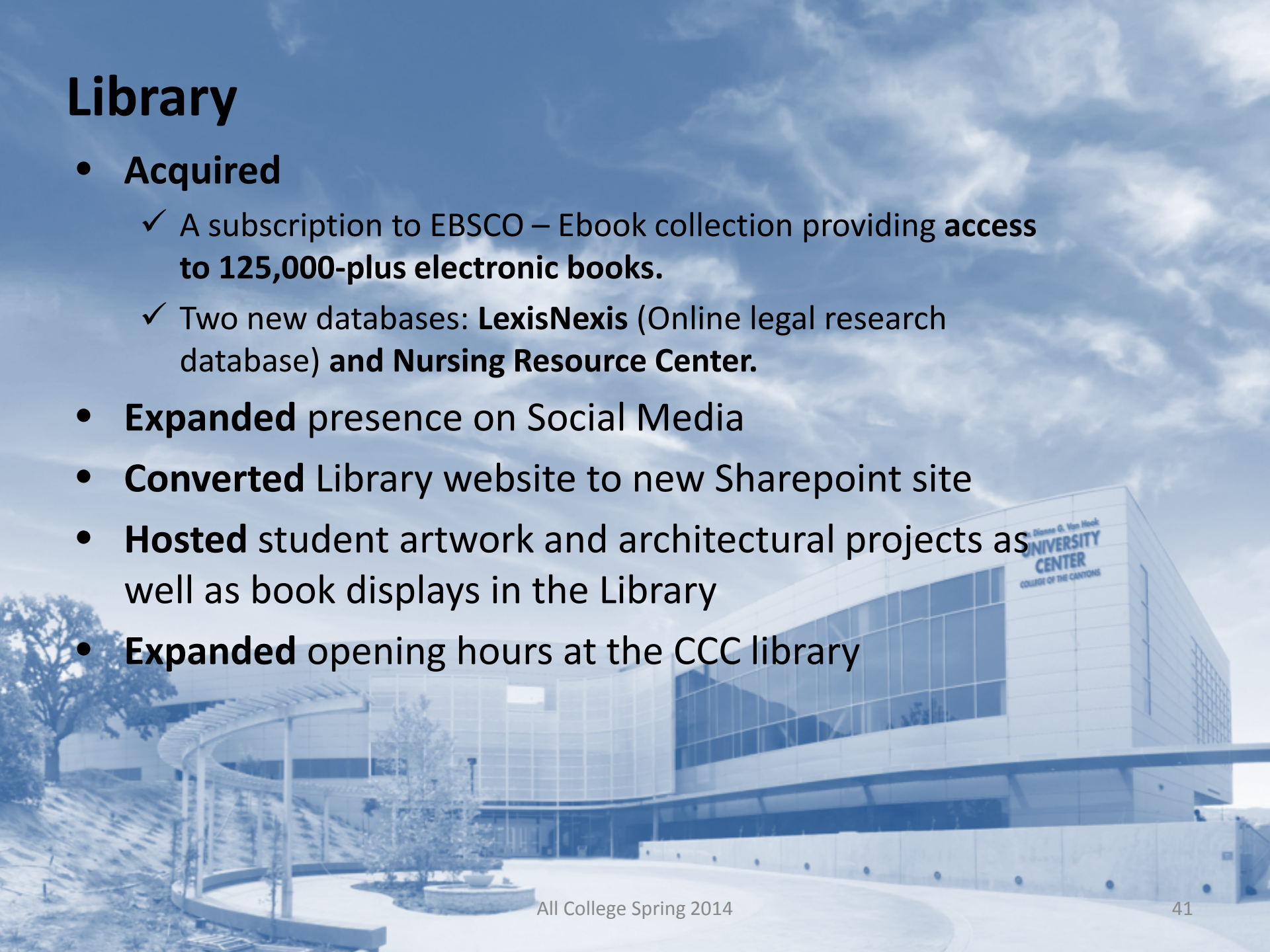
- Continued its History Lecture Series. Brent Riffel and Stephen Branch presented *The Flesh Trade: Elvis, Marilyn, and Mass Culture*.

## Political Science

- Phil Gussin and Anne Marengo have revitalized the *Teaching Topics* series for faculty this semester.
- **Kick-started a partnership** with Hart District instructors to learn how to better improve student learning outcomes in American Government.

# Library

- **Acquired**
  - ✓ A subscription to EBSCO – Ebook collection providing **access to 125,000-plus electronic books.**
  - ✓ Two new databases: **LexisNexis** (Online legal research database) **and Nursing Resource Center.**
- **Expanded** presence on Social Media
- **Converted** Library website to new Sharepoint site
- **Hosted** student artwork and architectural projects as well as book displays in the Library
- **Expanded** opening hours at the CCC library





# Math, Science & Engineering

- **Hosted the largest Speakers Symposium Series** to date, featuring 7 speakers that included a statistician from Google as well as topics featuring NASA's Dawn mission, bats' tales, special relativity, bacterial methane oxidation in the deep ocean, forensics, and the nanoscale world in science, engineering, and medicine
- **Worked with our Chemistry Department and Valencia High School's inaugural Nanoscience class** to give high school students an opportunity to work with emerging nanotechnology equipment obtained by the College with support from the Department of Commerce.
- **Premiered with MESA STEM Week**, exposing our students to research and industry experts, culminating in an industry field trip at the end of the week celebration

# Math, Science & Engineering – cont'd

- **Continued with our second year of the Upward Bound Program and Summer Academy**, where students had the opportunity to participate in a leadership conference for the first time, and 100% of this year's graduating seniors will be attending college
- **Created Associate Degrees for Transfer** in the areas of Geology and Computer Science as per SB 1440
- **Reached out through the Elementary School Science Initiative** to the Sulphur Springs District and Santa Clarita Valley International through the order of physics and electronics equipment, delivered to local 4<sup>th</sup> and 5<sup>th</sup> grade classrooms, **along with teaching assistance provided by our trained MESA students**



# P.E./Kinesiology: Sports Medicine

- On April 30<sup>th</sup> the **Sports Medicine Program** hosted its first annual **Open House**. We invited local high school students and parents to tour our facilities and learn more about how our program helps students achieve their educational and career goals. It was a great first event that received a lot of positive feedback from students, parents and administrators.
- Our **Sports Medicine Club** participated in the **Bailey Anaheim Games** again, competing against 8 other schools, both 4 year universities and other community colleges, and performed very well. They also volunteered to help at 2 different local high school sports medicine events.
- **7** of our students were **accepted to 4-year ATEP programs**, a record for our small program of only about 20-30 students involved each year. The schools they are transferring to are CSUN, Fresno State, Cal State Long Beach and Metropolitan State University in Colorado. The reputation of our sports medicine program is growing!

# COC Continues to Introduce Exciting Degrees & Certificates

Ten Transfer Degrees have been **approved** by the State

- ✓ Communications Studies Associate in Arts for Transfer Degree
- ✓ Early Childhood Education Associate in Science for Transfer Degree
- ✓ Geography Associate in Arts for Transfer Degree
- ✓ Geology Associate in Science for Transfer Degree
- ✓ Mathematics Associate in Science for Transfer Degree
- ✓ Physics Associate in Science for Transfer Degree
- ✓ Political Science Associate in Arts for Transfer Degree
- ✓ Psychology Associate in Arts for Transfer Degree
- ✓ Sociology Associate in Arts for Transfer Degree
- ✓ Theatre Arts Associate in Arts for Transfer Degree

Pending State Approval

- ✓ Administration of Justice Associate in Science for Transfer Degree
- ✓ Computer Science Associate in Science for Transfer Degree
- ✓ English Associate in Arts for Transfer Degree
- ✓ History Associate in Arts for Transfer Degree
- ✓ Kinesiology Associate in Arts for Transfer Degree
- ✓ Music Associate in Arts for Transfer Degree
- ✓ Philosophy Associate in Arts for Transfer Degree
- ✓ Spanish Associate in Arts for Transfer Degree
- ✓ Studio Arts Associate in Arts for Transfer Degree





# Modified Programs: The Curriculum Committee has worked very hard!

- **Accounting Technician:** A.A. Degree and Certificate of Achievement - modified to include the “Entrepreneurial Finance” course.
- **Computer Networking:** A.S. Degree and Certificate of Achievement – modified to include the “Basic Electronics” course.
- **Commercial Photography:** Certificate of Achievement – modified to include the newly approved “Video Capture for Still Photographers” and “Digital Imaging” courses.
- **Home Staging:** Certificate of Specialization – modified to include the newly approved “Digital Illustration for Architecture and Interior Design” course.
- **Finance:** Certificate of Specialization – modified to include the “Entrepreneurial Finance” course.
- **Fine Art Photography:** A.A. Degree and Certificate of Achievement – modified to include the newly approved “Video Capture for Still Photographers” and “Digital Imaging” courses.
- **Graphic & Multimedia Design** – Graphic Design: A.A. Degree and Certificate of Achievement – modified to include the “Motion Design” course.
- **Graphic & Multimedia Design** – Multimedia: A.A. Degree and Certificate of Achievement – modified to include the “Graphic Design I” Course.
- **Philosophy: A.A. Degree** – modified to include the newly approved “Introduction to Social and Political Philosophy” course.
- **Physical Education-Kinesiology:** A.A. Degree – modified to include the newly approved “Advanced Basketball” “Beginning Baseball” “Intermediate Baseball” “Beginning Football” and “Intermediate Football” courses.
- **Sociology:** A.A. Degree and A.A-T Degree – modified to include the newly approved “Introduction to Race and Ethnicity” course.
- **Retail Management:** Certificate of Achievement – modified to include the “Entrepreneurial Finance” course.
- **Sports Medicine:** A.S. Degree – modified to include the newly approved “Advanced Basketball” Beginning Baseball” “Intermediate Baseball” “Beginning Football” and “Intermediate Football” Courses.
- **Water Systems Technology:** A.S. Degree and Certificate of Achievement – modified to include the newly approved “Wastewater Treatment and Disposal I” and “Wastewater Treatment and Disposal II” courses.

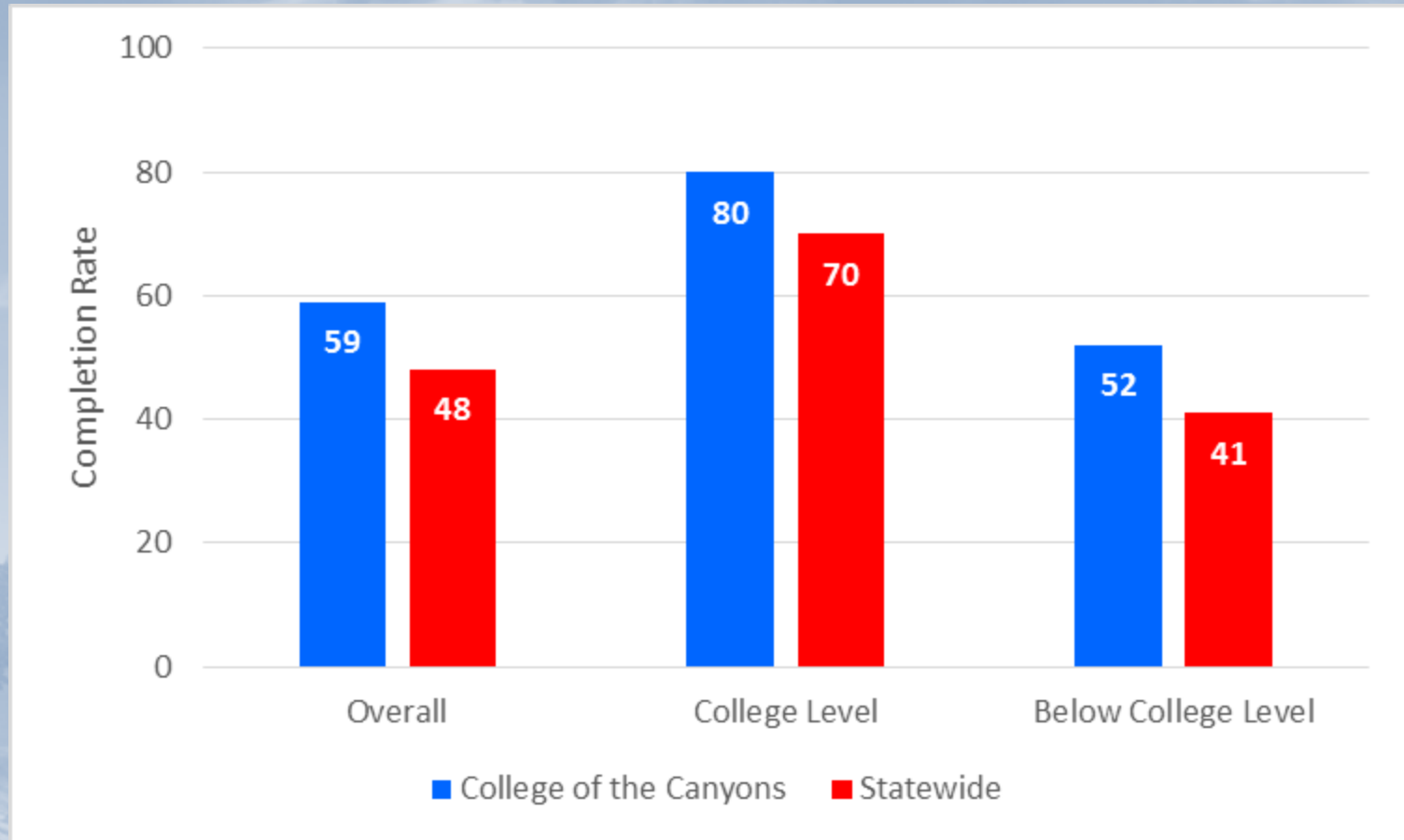
**This brings the total number of  
associates degrees to \*83 and the  
total number of Work Force/Training  
certificates to 71**





# And because of everyone's efforts We hit and exceeded targets!

Completion Rates for College of the Canyons Compared to the State



# The Learning Center (TLC)

- Made an undeniable mark on the way we serve students in its new space:
  - ✓ Expanded the space for tutoring by 300%
  - ✓ *Delivered more than 123,000 hours of student support services to nearly 9,000 unique students the first year in operation*
  - ✓ *By week eight of Spring 2014, 6,000 students enrolled in TLC sections and have visited more than a combined 45,000 times*



**By week 8 of Spring 2014, the TLC generated 46 FTEs, and an increase of 18% over Spring 2013**



# The Learning Center (TLC)

- **Logged some big numbers in the Zone**
  - ✓ From SP2013 to SP2014 **80%** increase in student athlete hours, including a **23%** increase in FTEs generating hours
  - ✓ From SP 2013 to SP2014 over 12,000 unique students served
  - ✓ From SP2013 to SP2014 a **64%** increase in Supplemental Learning Activity attendance
- **ESL Outreach led to an 80% increase in students across disciplines receiving language assistance**
- **Hosted a Customer Service Academy designed to train TLC's 100+ employees on how to provide superior customer service**
- **Expanded the number of subject tutors from SP 2013 to SP 2014 by 80%.**
- **Supported the implementation of the California State GED Testing Center at COC by providing staffing support and designated testing location.**



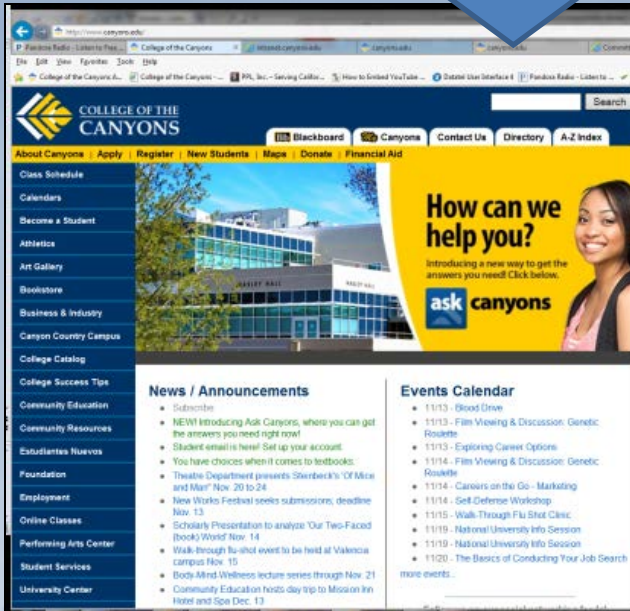
# STUDENT SUPPORT SERVICES



# Admissions & Records

## Launched *IntelliResponse*

- Offers **Virtual Agents (VAs)**, which engage in **automated conversations** with students on the phone or online.
- “**Lives**” on *Ask Canyons* – a new site where students can ask frequently asked questions and be directed to the answers.
  - ✓ Between Jan-April 2014 over 3500 questions have been asked and answered on IntelliResponse
  - ✓ Over 2000+ questions/answers built into the database
  - ✓ Most often used and available to students when the college is closed
- Held parent orientations on campus and on each High School campus through Fall and Spring with Outreach
- Emailing each Fall student on their progress for the new matriculation steps twice a month
- Answered over 8500 phone calls since January 2014
- ***Any ideas for new questions? Call Jasmine Ruys!***



# Student Success Task Force Hit Their Stride

- Starting Fall 2014, new state regulations will give Priority Registration to first-time students who have completed ALL steps of the mandatory matriculation process by June 30, 2014
- The new student checklist includes:
  - Application for Fall 2014
  - Online orientation
  - Assessment
- Students may begin this process starting January 1, 2014
- Fall 2014 registration dates are assigned July 1, 2014
- Additional information will be available on the Canyons website under “New Students”



# Service Learning

- **Submitted for the President's Higher Education Community Service Award** – 8th year in a row
- **2013 Results:** Averaged 298 students participating in S-L per semester in 2013, up from 230 per semester in 2012 (23% increase); Students performed 7,933 hours, up from 6424 in 2012 (20% increase)
- **Held our largest Nonprofit fair** to date last fall, with over 30 nonprofits
- **Completed a video** spotlighting several of our Non-Profit community partners, and promoting Service-Learning
- **Designed a marketing plan** that included a new S-L logo, promotional pieces, a banner, and outreach through orientations and flex workshops
- **Revised** the S-L orientation process and the reflection component for easier use and stronger impact for students
- **Added** new non-profits to our community partners list



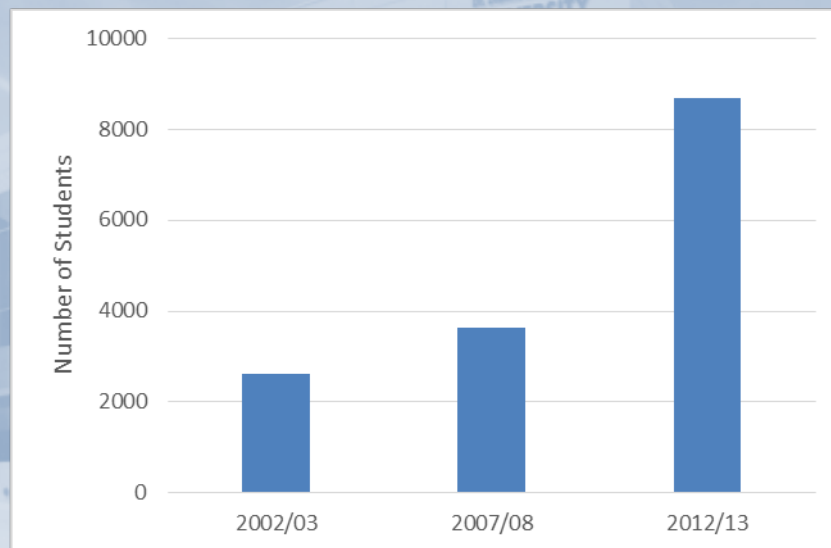
# Student Equity Plan Summit Held

- Districts shall conduct a self-evaluation on their own improvement
- In 2002, the BOG adopted the recommendations of the Task Force on Equity and Diversity to implement title 5 regulations requiring colleges
- In January of 2014, the governor's 2014-15 budget proposed to target \$100 million of additional Student Success and Support Program (SSSP) funding to close achievement gaps in access and success in underrepresented student groups, as identified in local student equity plans.
- If the legislature approves the governor's proposed budget in June of 2014, the Chancellor's Office will be charged with developing a process for allocating targeted funding to districts and colleges.
- SB 1456 requires colleges to coordinate the development of the Student Success and Support Program (SSSP) Plan with the Student Equity Plan to ensure that each college has identified strategies to address and monitor equity issues as well as attempt to mitigate any disproportionate impact on student access and achievement.
- Plans are due to the CCCCCO on November 21, 2014.



# Student Services: Financial Aid

- Awarded **\$175,000 in Scholarships** to **241** students
- Qualified students for more than **9,000 Fee Waivers**
- Processed more than **16,000 financial aid applications**
- Distributed **over \$27 million** in financial aid funds to COC students



# Student Services: Student Business Office

- **Processed more than 1,400 student sponsorships** and third-party billing during 2013/2014 year.
- **Worked hand-in-hand** with several organizations that have agreed to pay for student tuition expenses.
- **Reviewed and processed more than 6,500 refunds.**
- **Sponsored** the Department of Veteran Affairs, Department of Rehabilitation, Boeing and Southern California United Food Workers.
  - Additional sponsorship accounts for this year include the Tampa Bay Rays, Picayune Rancheria of the Chukchansi Indian Tribe and the Saudi Arabia Cultural Mission.
- **Issued 30,000 parking passes**
- **Issued over 22,700 student tax documents**
- **Processed over 75,600 payment transactions**



# International Students Program

- Hired a new counselor
- Hired a new program Director
- Create a new on-line brochure
- Completed a recruiting trip to China
- This summer we will have language courses for Chinese and Mexican students



# Veteran's Program

- Hired a new full-time counselor needed due to the overwhelming need for student education plans for veterans
- Up to a 1000 veteran students, an increase of 200 from last year
- Three Veteran Specific Scholarships offered through our college
- Graduation rate increased over 50% from last year
- 20 veteran students participated in VRAP (Veteran Retraining Assistance Program)
- 7 VRAP students graduated





# Reaffirmation from Board of Registered Nursing

- We are celebrating an extremely successful regulatory visit , completed last week, from the **Board of Registered Nursing**.
- We earned full five year approval with noted recognition for the strength of the program.
- This was a team effort, with outstanding leadership provided by Dr. Diane Morey. Thanks to our campus community for your support of COC nursing!

Dr. Diane Baker

Adina Carrillo MSN RN

Rachael Houghton MSN, RN

Dr. Valerie Malinoski

Anh Vo MSN, RN

Tammy Bathke MSN, RN

Dr. Sandy Carroll

Debbie Klein MSN, RN

Tina Rorick MSN, RN

Tina Waller MSN, RN

Lori Brown MSN, RN

Mary Corbett MSN, RN

Ann Lowe MSN, RN

Amy Shennum MSN, RN



# Health Center – 2014

## Fall

- Held the **3rd annual BMW Community Resource Fair** in partnership with over 20 local mental health agencies, support services and campus groups
- **Partnered with Action Family Drug and Alcohol Recovery Center** to offer Weekly on-campus drug and alcohol recovery classes
- **Partnered with National Alliance for Mental Illness (NAMI)** to host a **10-week class** for students who have family members (or themselves) who have been diagnosed with a mental illness
- **Awarded a \$1,000 ASG grant to host a “Fuel Station” for student athletes** and other active students.
- **Offered** Mental Health First Aid training to CSUN peer to peer students as part of a shared resource collaboration.
- **Continued** 2<sup>nd</sup> year of Kognito, an online mental health training for faculty, staff and students

## Spring

- Held the **second annual Body Mind Wellness (BMW) Healthy Lifestyle Resource Fair** in conjunction with 30+ local businesses, organizations and campus groups
- Hosted a **Suicide Awareness Prevention Event** with 1,100 lanterns in the honor grove **representing the 1,100 lives lost to suicide by college age students.**
  - More than 800 students attended
- **Hosted a Veteran’s Mental Health and Related Support services** in conjunction with BIT and the Vet Center.
  - Partners included Los Angeles County Department of Mental Health & SCV Community Agencies; Vet Center, Habitat for heroes and Soldier’s Project.
  - The attendees were from various other local colleges and universities along with community partners.
- **Non-Violent Sexuality Speaker** in the PAC with over **80** students, staff and community members



# Flu POD Clinic

- **COC teamed up with The City of Santa Clarita, LA County Department of Public Health and LA County Sheriff's Department** to conduct a flu immunization Point of Dispensing (POD)
  - ✓ **631 flu vaccines were administered**
- Held in the East Physical Education Building at the Valencia campus
- Held peer to peer training by the LETS Club (Lets Erase The Stigma) and ASG to create a "Safe Zone"



# COC Student Leadership Conference

- Themed the “*Responsibility of Knowledge*,” this year’s Student Leadership Conference was held in Mentry Hall.
- Students were encouraged to attend to:
  - ✓ Include their attendance at the conference on their Student Development Transcripts
  - ✓ Acquire essential leadership skills useful to any major
  - ✓ Network with other students interested in leadership





# Student Development

## Major Quest

- Held in October, this event has been held annually ever since 2006.
- Provided students with
  - ✓ the opportunity to ask questions about different majors, and narrow down their majors in order to plan their educational path.
  - ✓ a questionnaire at the event to ascertain their interests. Based on their answers, they are directed to a color area which represents a group of academic programs that fit their interests.
- This year, approximately 300 students were served by 29 academic departments, 18 academic clubs, and over 60 faculty and staff members who were on site to answer questions.
- It is hosted by Student Development and coordinated by Kelly Dapp. Funding for the event is provided by ASG.



# Volunteer Bureau

- As of May 2014, we have placed 433 volunteers in 78 campus departments and offices.
- When the Volunteer Bureau began in 2011, only nine departments and offices were participating. **This is a growth of nearly 86.6%!**
- If volunteer hours could be measured, it is estimated that our volunteers have **contributed approximately 16,000 hours of their time**, each year.
- The Volunteer Bureau held a recognition lunch on May 13 in UCEN 258.







# **BUSINESS SERVICES, HUMAN RESOURCES AND INSTITUTIONAL DEVELOPMENT**

# Business Services

- Served on the State Chancellor's Fiscal Advisory Workgroup to Develop a New Growth Formula.
- Coordinated request for proposal for Campus Wide Copiers.
- Coordinated furniture for Culinary and Student Services/Administration Building
- Participated in ACBO Institute II Training for CBOs:
  - ✓ Cindy Grandgeorge
  - ✓ Balbir Chandi
- Coordinated 2013-2014 Audit Workshop
- Provided oversight to Deputy Sector Navigator Regional Consortium grants in the areas of:
  - ✓ Health
  - ✓ Advanced Manufacturing
  - ✓ Information Technology/Digital Media

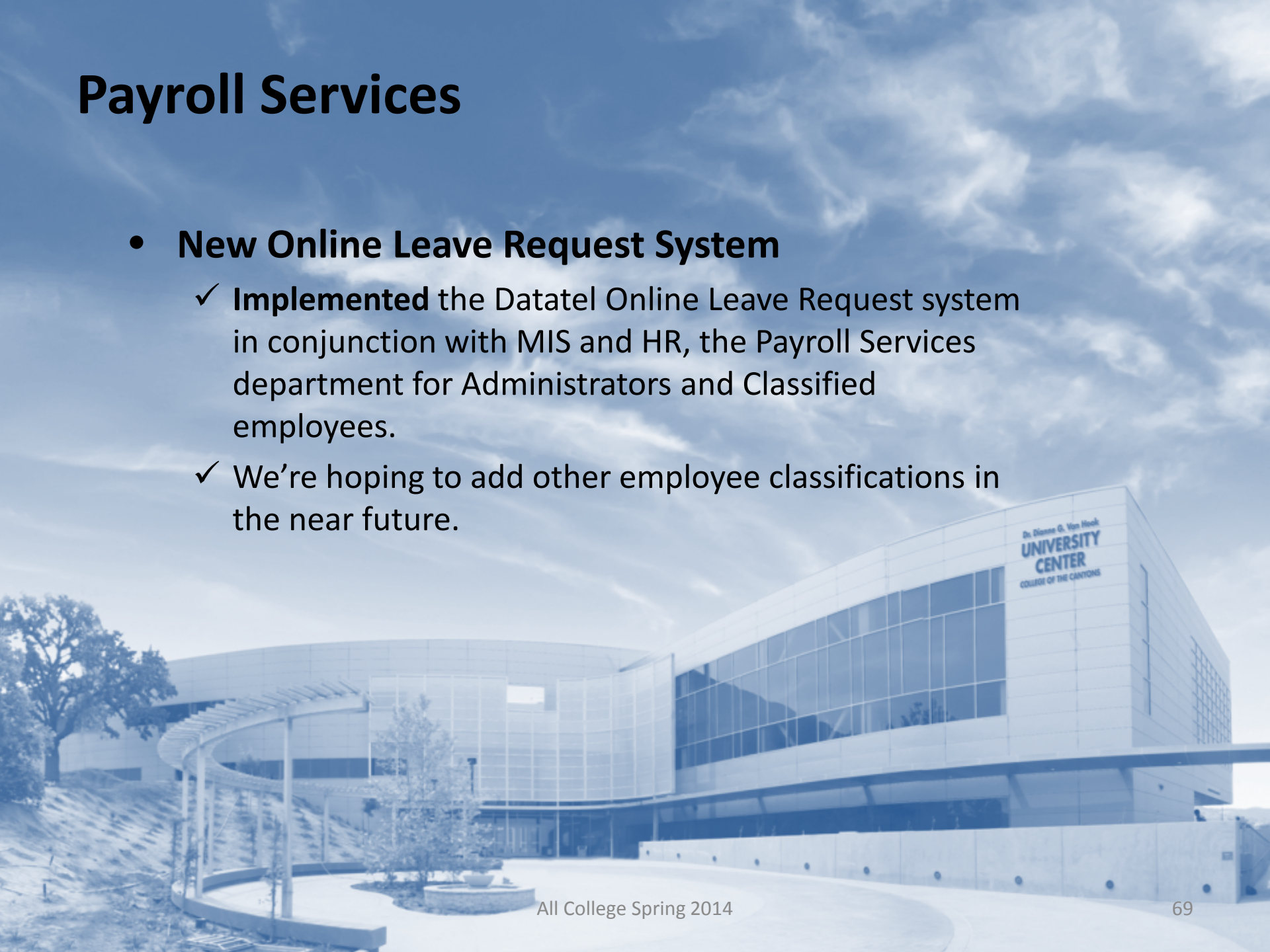


# Purchasing/Business Services

- Secured a new vendor for Nursing Uniforms
- Revised Vendor Form and Packet, and Guest Lecturer Speaker Instructions
- Established lay-out and Furniture Requirements for Culinary and Student Services / Administration Buildings.
- Completed the following Agreements:
  - ✓ Santa Clarita Valley Economic Development Corporation - Extension
  - ✓ Regional Deputy Sector Navigator with partner colleges
  - ✓ Hart Diving Program - Extension
  - ✓ Cale America, Inc - New Parking Meters
  - ✓ University Center Partner Agreements
- Completed annual surveys for property and liability, and hazardous material inventory.
- Completed testing and training for the New Digital SQL Environment
- Presented at the annual ACCCA (Association of California Community College Administrators) conference – “Minor Issues.”

# Payroll Services

- **New Online Leave Request System**
  - ✓ **Implemented** the Datatel Online Leave Request system in conjunction with MIS and HR, the Payroll Services department for Administrators and Classified employees.
  - ✓ We're hoping to add other employee classifications in the near future.





# New Hires since July 2013 we have filled 56 positions

- Accounting Technician II
- Accounting Technician III
- Admin Assistant II (CCC Student Services Support and Campus Liaison)(72.5%)
- Administrative Assistant II (Fine and Performing Arts)(47.5%)
- Assistant Director, Admissions & Records and Online Services
- Assistant Director, Student Health & Wellness/Mental Health Programs
- Assistant Superintendent/Vice President, Instruction
- Campus Safety Officer
- Campus Safety Officer (47.5%)
- Campus Safety Officer (47.5%)
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- Campus Safety Officer (47.5%)
- Campus Safety Officer (47.5%)
- Communications/Customer Service Technician II (47.5%)
- Communications/Customer Service Technician II (CCC)(47.5%)
- Counselor (Financial Aid/International Students Program)
- Counselor (Veterans) -to begin June 2014
- Custodian II (Graveyard Shift)
- Dean, Instructional Support & Student Success
- Director, Fiscal Services
- Director, Medical Laboratory Technologies
- Fire Technology Instructor
- Instructional Laboratory Specialist I (Photography)(40%)
- Instructional Laboratory Technician (Biological Sciences)
- Instructional Laboratory Technician (Photography)
- Instructional Service Agreement Technician (Academic Affairs)
- Interim Deputy Sector Navigator (DSN) - Health
- Interim Deputy Sector Navigator (DSN) - Information Communications Technology (ICT)/Digital Media
- Interim Director, ISP
- Library/Media Technician I (Public Services)(37.5%)
- Library/Media Technician I (Public Services)(CCC)(37.5%)
- Manager, Ticketing and Patron Services
- MESA Program Director
- Nursing Instructor
- PE Instructor/Head Coach, Football
- Science, Technology, Engineering and Mathematics (STEM) Program Coord (72.5%)
- Senior Human Resources Generalist (Adjunct Faculty)
- Special Assistant to the Chancellor
- Student Services Coordinator I (CalWORKs)
- Student Services Document Imaging Clerk (Admissions & Records)(47.5%)
- Student Services Program Specialist II (Assessment Center)
- Student Services Program Specialist II (Student Success and Support Program)
- Student Services Specialist I (EOPS/CARE and CalWORKs)(72.5%)
- Student Services Specialist II (Financial Aid)
- Student Services Specialist II (Financial Aid)
- Student Services Specialist II (Financial Aid)
- Student Services Technician I (EOPS/CARE)
- Student Services Technician II (Degree Audit Evaluator)
- Student Services Technician II (Degree Audit Evaluator)
- Student Services Technician III (Financial Aid)
- Student Services Technician III (Financial Aid)(75%)
- Vice President, Public Information, Advocacy and External Relations
- Welding Instructor (one semester contract)
- Welding Instructor -to start Aug 2014

# Human Resources

- **Updated Drug Free Workplace Board Policy (BP) 3550 and Administrative Procedures (AP)** and introduce new BP 3530 & AP- Weapons on Campus and BP 3510 & AP- Workplace Violence Plan in 2013-2014.
- **Established a tracking system for Temporary Total Disability (TTD) reimbursements** for employees out on workers' compensation leave in 2013-2014 resulting in a savings to District.
- **Increased the number of diversity events** of campus in 2013-2014, including a nationally recognized speaker on race.
- **Successfully negotiated changes to the AFT contract** and implemented extensive changes due to contract language and salary changes.
- **Recruited and filled 40 full-time and permanent part-time new and replacement positions** as of 4/1/14, including several high-level administrator positions, for 2013-2014.
- **Implemented new State minimum wage requirements** effective 7/1/14.
- **Held two workshops on “DeMistifying Community College hiring”** in collaboration with the WorkSource Center.
- **Developed Affordable Care Act Q & A document**
- **Working on:**
  - ✓ Updating policies
  - ✓ Revising EEO plan
  - ✓ Creating short-term employee policy



# Cultural Diversity Program Expanded in 2013/14

- 19 cultural diversity workshops, presentations, and events were offered in 2013/14 in partnership with the:
  - ✓ Cultural Heritage Committee
  - ✓ ASG
  - ✓ International Students Program
  - ✓ Human Resources
  - ✓ Humanities Division
  - ✓ Professional Development
- 73 cultural diversity films were presented in 2013/14.

# Highlights of Cultural Diversity Topics

- Familia: A Conversation with the COC Hispanic Students on Family, Education, and Success
- History Lecture Series: The Beat Generation
- Sociology Lecture Series: Myths & Facts about Islam & Muslims in America
- Dr. Rebecca Hernandez-Rosser talk on Book of the Year, *The Roundhouse*, a story about justice in the Native American culture.
- Cultural Heritage Committee/International Students Program potluck
- Colorblind: The Rise of Post-Racial Politics and the Retreat from Racial Equity – presentation by Mr. Tim Wise
- Behavioral Diversity: Know Yourself to Understand Others – presentation by Dr. Annette Craven



# Institutional Research

- Accomplishments Resulting from Leadership in the Research Office:
  - ✓ Published 34 reports and briefs.
  - ✓ Updated the Fact Book in July 2013 and May 2014.
  - ✓ Published a new Economic Impact Report.
  - ✓ Provided leadership for the IRB and technical assistance to 2 other California community colleges looking to establish an IRB (total support provided to 6 other CCs since IRB was formed).
- ✓ Received RP Group's *Excellence in Planning* award.



# Institutional Research – cont'd

- Served on three panels for the new ACCJC Institution-Set Standards requirement (Strengthening Student Success conference and webinar hosted by the Chancellor's Office in October 2013 and the California Association for Institutional Researchers conference in November 2013).
- Conducted numerous off-campus presentations including:
  - ✓ RP Group's Pre-Requisite Validation Guide at the Academic Senate for the California Community Colleges' Curriculum Institute and California Association for Institutional Researchers in November 2013 and during a webinar hosted by the Chancellor's Office in October 2013
  - ✓ Institution-Set Standards panel at the Strengthening Student Success conference, webinar hosted by the Chancellor's Office in October 2013 and the California Association for Institutional Researchers conference in November 2013
  - ✓ Society for College and University Planning (SCUP) March 25, 2014 – Integrating and Evaluating Planning Efforts Across the Institution (joint presentation with Mt. San Antonio College)
  - ✓ RP Conference April 2014: One-Stop Shop: Integrated Online Program Review and Budget Planning
  - ✓ RP Conference April 2014: Got Grants? A Grant Evaluation Toolbox for Institutional Researchers
  - ✓ RP Conference April 2014: Statistical Validation of Prerequisites and Corequisites: Approaches from the field
  - ✓ RP Conference April 2014: Using Labor Market Data for Program Development

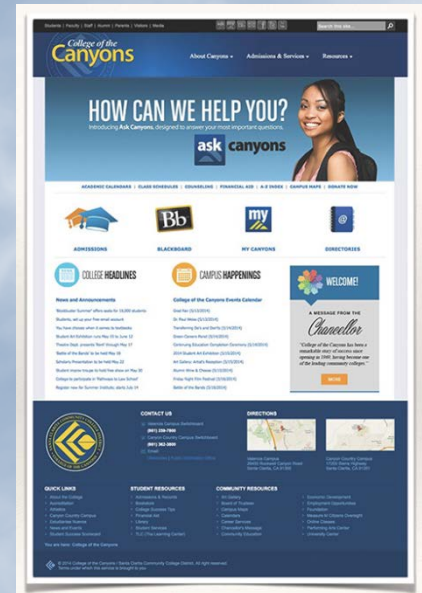


# Institutional Research – cont'd

- Migrated Datatel to SQL: involved dozens of people from across the campus community to migrate and move over the 3,000+ customizations to this system with a more modern database engine.
- Implemented Sharepoint for our Website: All administrative areas and some academic departments have been converted to the new site.
- Implemented Microsoft Deployment Suite for more efficient installation of software on computers
- Moved the Civic Center Facilities request form online including email notification to the departments required to fulfill the requests
- Upgraded the data backup system with an appliance that allows for archive and duplication to off-site locations
- Combined MIS and IT Helpdesk into a single call-in location at extension 3953 to improve communication and routing of work requests
- IN-PROGRESS ITEMS
- Replacing all of the District Copiers and consolidating printing to improve efficiency and be more environmentally friendly
- Upgrading the Camera observation system in ECE to improve access and quality of the system
- Purchased Blackboard Analytics to provide more in-depth reporting for online classes including history and trend data.

# Website Roll-Out

- **New college website designed, built and launched**
  - ✓ Modern design retains college's familiar look and feel
  - ✓ Uniform site layout maintains consistent experience site-wide
  - ✓ Simplified navigation, drop-down menus and redundant links site-wide
- **Site utilizes Microsoft SharePoint 2010 Content Management System (CMS)**
  - ✓ Dramatically simplifies management of websites
  - ✓ Site owners no longer need specialized software or coding skills
  - ✓ Sites can be updated and modified using a web browser from virtually any Internet-connected computer
- **Status of migration**
  - ✓ Home page and administrative/non-instructional sites migrated successfully
  - ✓ Migration of instructional sites scheduled for remainder of year
  - ✓ Training workshops to be scheduled by Information Technology and Professional Development
- **Miscellaneous**
  - ✓ New website received a 2nd-place award among California Community Colleges, as judged by the Community College Public Relations Organization.
  - ✓ Incidentally, the 1st-place award also went to College of the Canyons, for its new athletics website.





# ECONOMIC DEVELOPMENT

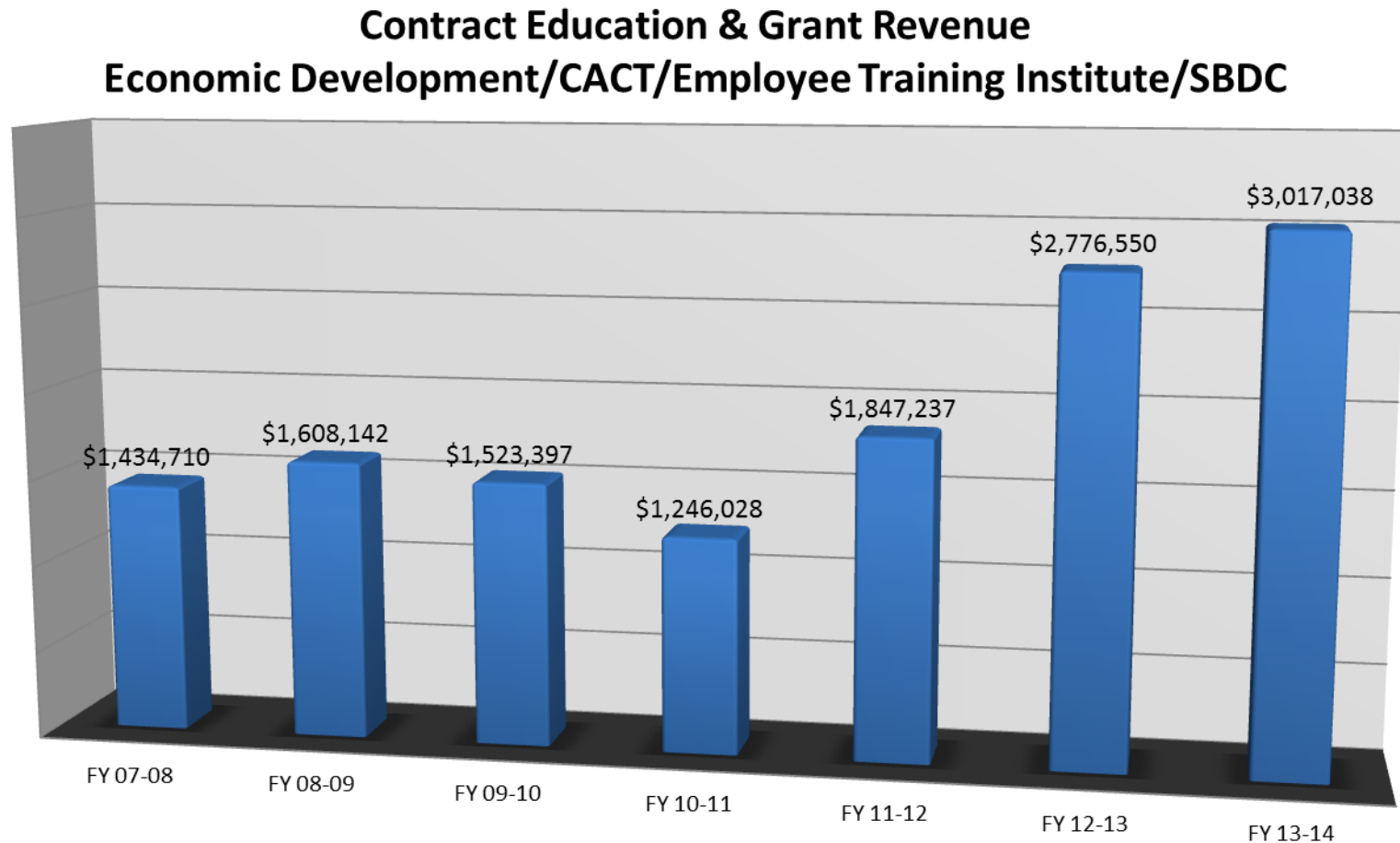
# Economic Development CACT/ETI

- Delivered **44** training programs to:
  - **491** individuals
  - From **60** companies
  - Achieving **22,213** touch hours of training
- Provided the facilities for nine CTE classes in the Fall and Spring semesters
- Evolved the CACT program from a mostly Santa Clarita focus to a regional focus serving all eight colleges in the SCRC region (Antelope Valley to San Luis Obispo)
- Partnered with the five SCRC Deputy Sector Navigators (DSNs) to host a regional educators and industry workshop
- Appointed as a regular member of the Ventura County WIB Manufacturing Committee
- Partnered with the Simi Valley Chamber and Simi Valley HS to deliver a STEM-Ersion teacher externship integrating the CACT / NSF Tech Explorer project into math and science curriculum.



# Economic Development – cont'd

## Contract Education & Grant Revenue



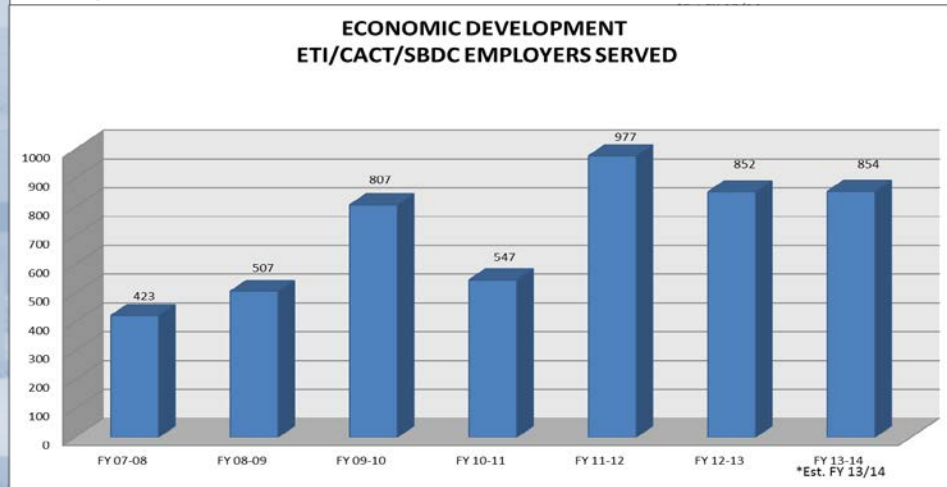
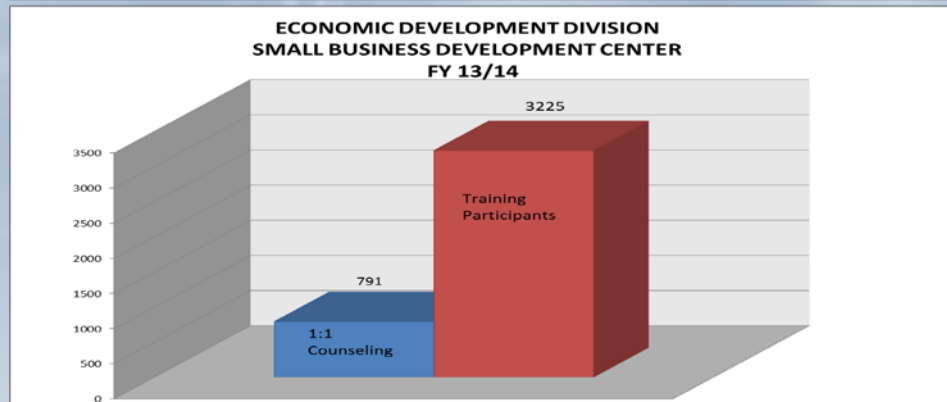
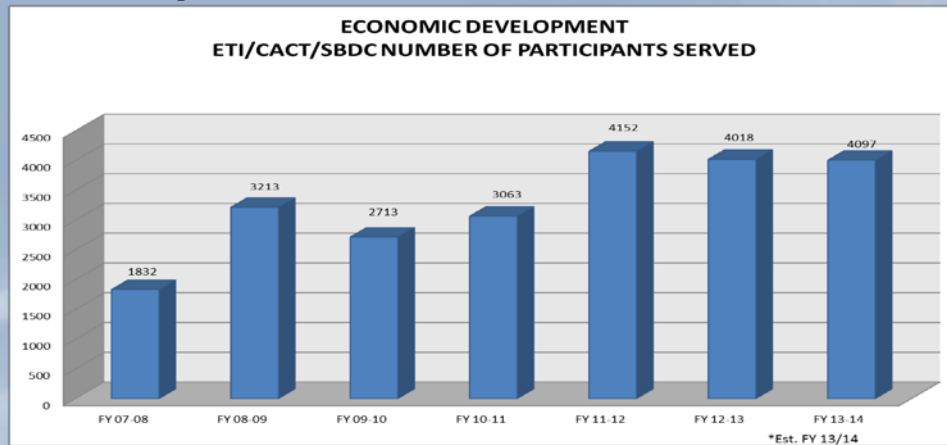
# Economic Development, cont'd

## Small Business Development Center (SBDC)

- SBDC client companies reported a increase in sales of \$24.3M and the raising of \$13.9M in new capital.
- In partnership with the Ports of Los Angeles hosted a highly successful import/export program with over 40 companies in attendance.
- Partnered with Constant Contact to host the “Mega Monster Marketing” event with 227 attendees



# Economic Development, cont'd



# Economic Development – cont'd

- The Division now features six specialized units that offer focused services in workforce development and training:
  - Employee Training Institute (ETI)
  - Center for Applied Competitive Technologies (CACT)
  - Small Business Development Center (SBDC)
  - WorkSource Center
  - Center for International Trade Development (CITD)
  - Information Technology and Digital Media (ICT/DM)
- The Economic Development Division made a measurable impact on the region's economy. In the last year, we:
  - Trained 4,097 Employees
  - Provided Direct Services to 852 Companies
  - Provided Business Consulting Services to 798 Entrepreneurs
  - Assisted over 12,000 Job Seekers
  - Helped Entrepreneurs Open 56 New Businesses
  - Helped Business Create 681 New Jobs
  - Instrumental in 209 Jobs Retained
  - Contributed to a \$24.3M Increase in Sales
  - Facilitated raising \$13.9M in business capital/funding
  - Generated \$2,292,347 in revenue and (14) grants



# Economic Development – cont'd

## *The Santa Clarita WorkSource*



- For the third year in a row exceeded our annual goals for enrollments and placement by a minimum of %15.
- Assisted nearly 12,000 students and community member with their efforts to gain sustainable employment.
- Created partnerships with Career Services, the San Fernando Veteran's Employment Committee, Priority NeoPost, NewMarket Careers, project Management Institute and City of Santa Clarita Libraries.
- Held more than 25 recruitments and Job Fairs in the past 12 months including:
  - ✓ Smart & Final Store (80 positions)
  - ✓ The Imagine Job & Resource Fair (1000 job seekers)
  - ✓ Manufacturing fair for more than a dozen local manufacturers (100 job seekers)
- Partnered with Human Resources and Career Services to present the quarterly workshop "Demystifying the Community College Employment Process"
- Partnered with the Samuel Dixon Health Center to offer several sessions of "Understanding the Affordable Care Act" workshops.

# Information Communications Technologies (ICT)

- Collaborated with 30 educators in an Industry and Educational Advisory Roundtable to prepare students for workforce readiness.
- Supported the Development of courses to support careers in Graphic Design for Web and Social Media
- Presented and represented COC at the first STEM K-12 conference on women in Technology
- Assisted in building career pipeline in STEM discipline within Santa Clarita using Project Lead the Way education program.
- Hosting the first CCC Digital Media Educator Conference for the state June 12 & 13, 2014. This two day conference is designed to connect faculty with industry.
  - ✓ Projecting 150 faculty from across the state to be in attendance
  - ✓ Keynote presentation by Eddie C. Drake, Vice President of Technology for the Walt Disney Studios
  - ✓ Featuring tracks in:
    - Web/app development & management
    - Digital media in entertainment, Graphic Design & Multimedia and Business







# PROFESSIONAL DEVELOPMENT

All College Spring 2014

# Professional Development

- **Partnered with the Community Education** department to bring online workshop registration to COC employees using their Lumens system.
  - Employees can access the Lumens system 24/7 to register for Professional Development workshops.
- **Set a Solution Team “Free” to Launch the “Alumni Network”**
  - In conjunction with the Foundation, the Alumni Network Committee launched the new “COC Alumni Network” and the cocalumni.com website on Opening Day
  - The first weekend in November, the committee initiated the first **COC Alumni/Student Homecoming Weekend** of activities, including Hall of Fame induction Ceremony, special PAC Reception in conjunction with a performance of “The Blues Brothers,” and a pre-game Tailgate Party in the Cougar Den
  - **Alumni Homecoming Weekend Events drew nearly 300 participants**

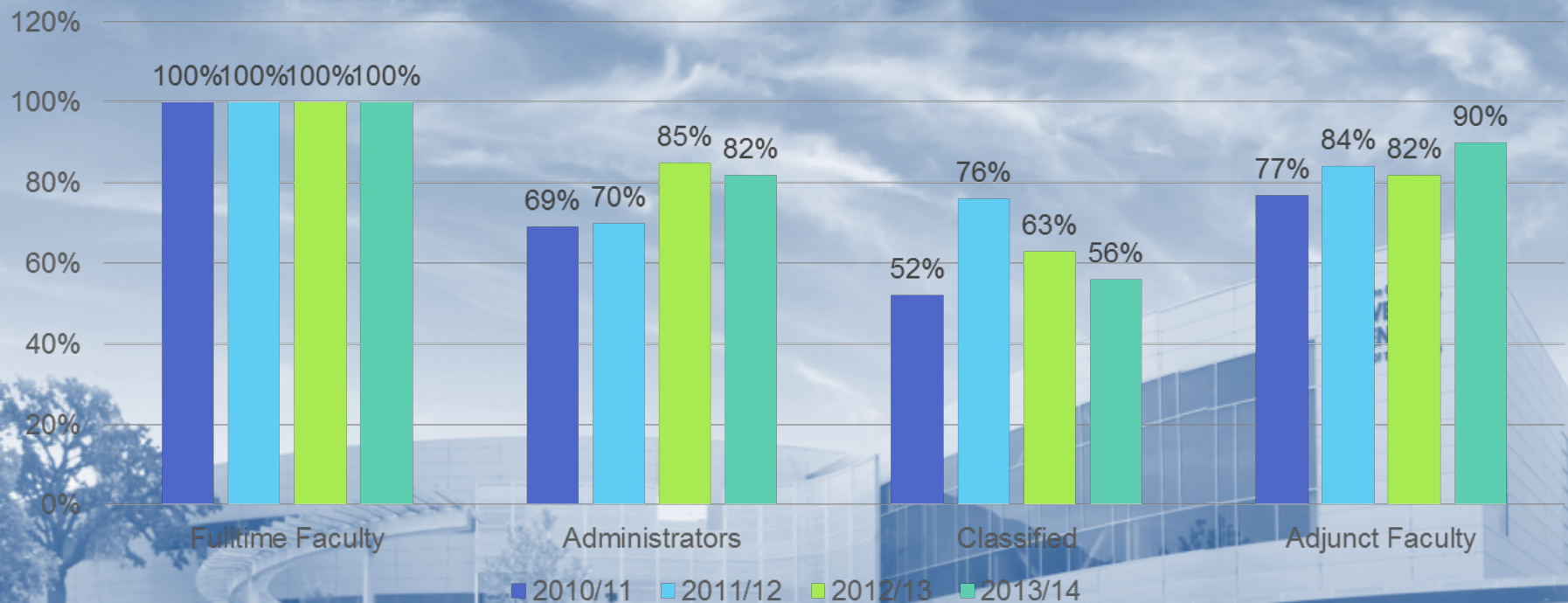
***Each year, the Professional Development Department puts on over 500 workshops!***





# Professional Development, cont'd

## Professional Development Attendance





# Professional Development, cont'd

## LEAP: Leadership Education in Action Program

- Launched in the spring of 2008, LEAP was our effort to foster the development of effective and visionary administrative leaders right here on our campus.
  - ✓ Five LEAP I sessions have been offered, with, **200** faculty, classified staff, and administrators **graduating!**
  - ✓ LEAPers have proposed **34 solution team projects**, with **26 having been implemented** on one or both of our two campuses.
  - ✓ Two LEAP2 sessions have been offered with 62 classified staff, faculty, and administrators graduating.





# LEAP<sup>2</sup>: Leadership Education in Action Program2

- Second installment of LEAP2 was offered in Spring 2014
- This rigorous program was designed to enable LEAPers to **further develop leadership skills and competencies** through a **personalized program** that focuses on advanced leadership capabilities.
- This **new version of LEAP2** builds on what you learned in LEAP 1 and even includes an off-campus retreat, networking with local business partners, and work on a signature project.
- There are **28 participants** this spring who will “graduate” on May 30th

# Professional Development, cont'd

## Leapt into a new dimension!

A survey was given to all LEAP participants in spring 2010, and of those who responded:

- **46.2 %** have become involved in a community organization or joined a board
- **17.3%** received a promotion to a higher level position at COC
- **69.2%** are pursuing additional education (professional development opportunities, mentoring, graduate education) to increase their potential of acquiring additional leadership skills or a new position
- **69.2%** have taken on new responsibilities in their current position
- **67.3%** have successfully implemented teambuilding strategies learned during LEAP
- **61.5%** have engaged in advocacy efforts (for their own department/program, a community organization, or a statewide initiative)

- **2014 Solution Teams** featured some very interesting topics and business plans:

- ✓ *Grant Writing*
- ✓ *Celebrating COC's 45th Anniversary*
- ✓ *Advocacy*
- ✓ *Women's Conference*
- ✓ *Regional Hiring Pools*
- ✓ *Celebrating Student Success*



# FLEX Week

- Was held the first week of February 2014
- All **four Emergency Preparedness** workshops were offered:
  - ✓ *Shelter in Place*
  - ✓ *Evacuation*
  - ✓ *All Things Emergency*
  - ✓ *Behavioral and Crisis Intervention, and Threat Assessment for Students in Distress*
- Faculty were encouraged to focus on being prepared in other ways



# Upcoming FLEX Week in August

- The theme for the Fall 2014 FLEX week (August 15 – 21) is “Exploring the Disciplines”
  - ✓ *Two departments from different disciplines will partner to present a workshop that describes how they are or can be interrelated to engage students in the learning process*
  - ✓ 45 workshops will be offered over 5 days. Topics will include:
    - Preparing for the Accreditation Visit
    - Assessment Best Practices
    - Leadership workshop presented by Dr. Van Hook
    - New Faculty Orientation
    - Teaching & Learning workshops
    - Technology Training
    - Meet the Board of Trustees



# University Center

- The Center has served close to **4,000 students** who have over **30,000 class enrollments** since it opened in 2002
- **1,915 students have graduated** from the Center (through December 2013)
- There are currently **5 university partners**
  - ✓ CSU Bakersfield
  - ✓ CSU Northridge
  - ✓ National University
  - ✓ University of LaVerne
  - ✓ Brandman University
- **40 bachelor's, masters, and doctoral programs** are currently offered
- 2 new programs – **BA Sociology and BA Public Administration** offered by Cal State Bakersfield– are planned to start next year





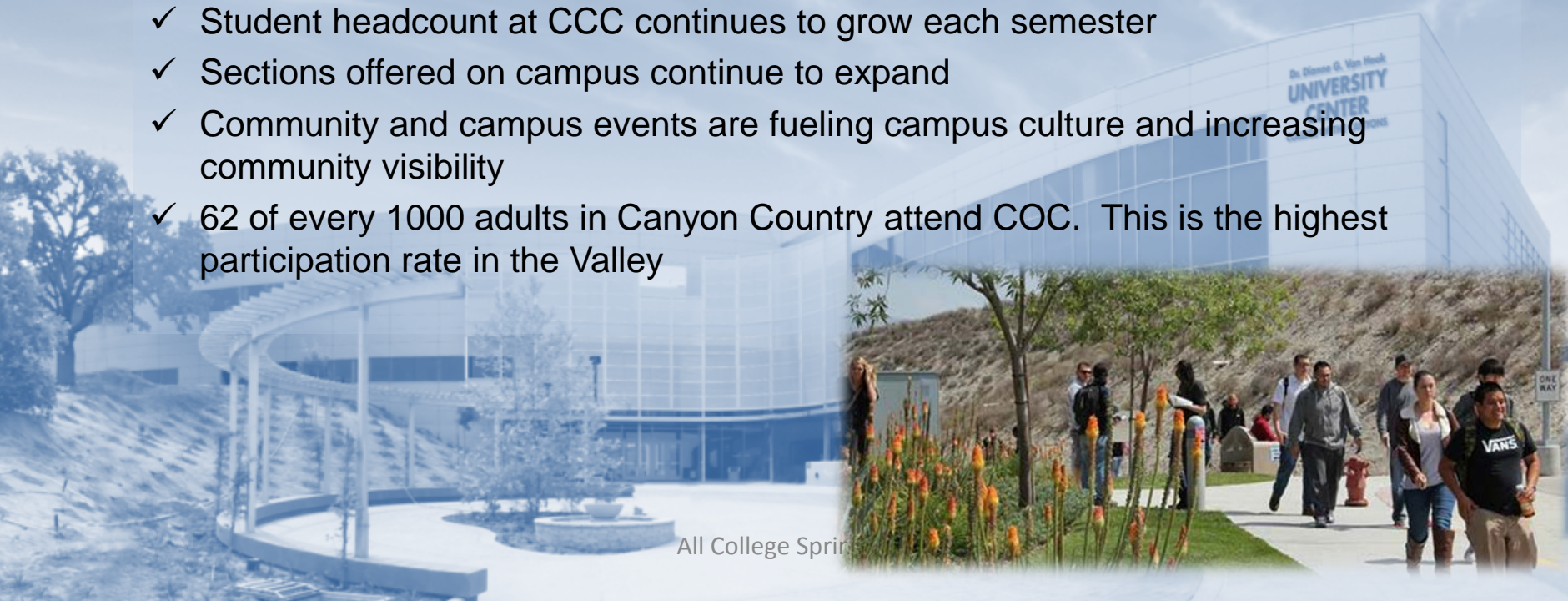
# CANYON COUNTRY CAMPUS



# Canyon Country Campus Highlights

**What's going on this Spring?...We're breaking records!**

- ✓ 183 instructors taught at CCC this Spring
- ✓ Spring classes with over 300 sections offered this semester
- ✓ Over 4700 enrolled this semester
- ✓ 43% of students at CCC currently take **ALL** their classes at CCC
- ✓ 33,818 different students have earned credit at CCC since 2007
- ✓ Student headcount at CCC continues to grow each semester
- ✓ Sections offered on campus continue to expand
- ✓ Community and campus events are fueling campus culture and increasing community visibility
- ✓ 62 of every 1000 adults in Canyon Country attend COC. This is the highest participation rate in the Valley



All College Spring

# Canyon Country Campus Highlights – cont'd

## Marquee Events

### Star Party

- ✓ May 2014 Star Party biggest yet with 30 telescopes and a great crowd
- ✓ Anthropology participated in displays/activities to highlight star gazing & cosmology viewed in various cultures
- ✓ Fall 2014 Star Party will be BIG – 10<sup>th</sup> Star Party held at CCC



### Battle of the Bands

- ✓ The campus “rocked” as we welcomed community to learn about COC, enjoy great music, good food, and a classic car show





# Canyon Country Campus Highlights – cont'd

## Facilities Plans

**Pending November Bond (AB2235) – future constructions include:**

**Science Building - \$17.9M total cost (\$14.3M State, \$3.6M District)**

- ✓ 21,000 square-foot, 2-story building
  - 14,500 sq. ft. - Science teaching/learning space
  - 2,600 sq. ft. - Lecture space in 3 general assignment classrooms
  - 11,200 sq. ft. - Lab space in 7 classroom/labs, with 12 classroom/lab service rooms
  - 700 sq. ft. - Office space in 7 offices

**Classroom & Student Resource Center \$27.5M total cost (\$23.4M State, \$4.1M District)**

- ✓ 34,000 square-foot building, 3-story building:
  - 11,990 sq. ft. - General classroom space
  - 6,050 sq. ft. – Computer Lab space
  - 5,400 sq. ft. – Student Services office space
  - 2,800 sq. ft. – Distance learning/media space
  - 1,560 sq. ft. – Miscellaneous space
- ✓ Second permanent building constructed on Campus
- ✓ Multi-story building - Classrooms (upper) and Student Service functions (Main Plaza)

# Canyon Country Campus Highlights – cont'd

## Coming Up

### Graduation Impact:

- ✓ 81% of this year's COC graduating class took at least one class at CCC
- ✓ Number has consistently grown – up from 68% in 2010/2011

### Coming Up this Summer:

- ✓ Largest amount of classes available – more than 100

### Coming This Fall:

- ✓ **7<sup>th</sup> Anniversary of Campus – August 2014**
- ✓ **Weekend College**
  - New Pilot Program at CCC beginning Fall 2014
  - Enables students to complete all general education requirements for Associate's Degree in 1 year
  - Classes meet on Saturday as part of learning community cohort through the Spring 2015 semester
  - Perfect for working adults seeking a degree
  - Perfect for new college students seeking clear course pathway
  - Expands FTES generating capacity by utilizing weekend hours
  - Additional information available: [www.canyons.edu/weekendcollege](http://www.canyons.edu/weekendcollege)



# PARTNERSHIPS

All College Spring 2014

Dr. Dianne G. Van Hook  
**UNIVERSITY  
CENTER**  
COLLEGE OF THE CANYONS

# K-6 Science Initiative

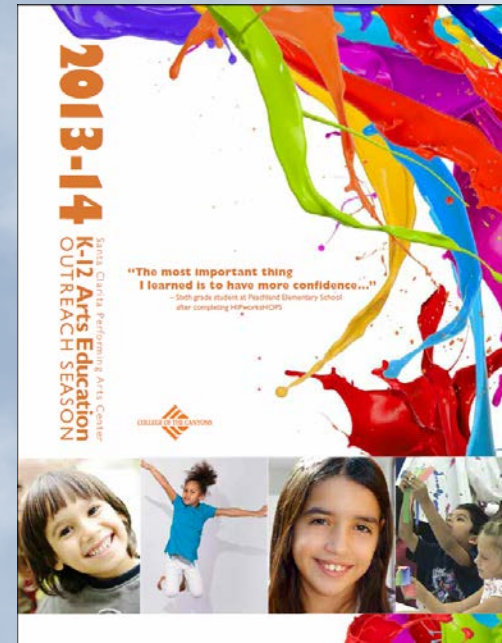
Faculty, staff, and students continue to work with various elementary school classrooms to craft and purchase innovative learning modules or kits filled with kinesthetic activities designed to stimulate student interest in Electronics and Physics to support curricular goals associated with grades 3, 4, and 5.

- **Sulphur Springs** and **Saugus districts** along with **SCVi** (4<sup>th</sup> and 5<sup>th</sup> grade classes in 2013-14). In addition, a new cohort of MESA students has been trained to assist teachers in the classroom as part of Service Learning.
  - COC faculty participants Kelly Burke, Renee Marshall, David Michaels, and MESA Director Eric Lara continue to lead the way in these teacher/student trainings
- Faculty continue to seek out and follow through on additional grant opportunities.



# K-12 Arts Partnership/ Outreach

- The Santa Clarita Performing Arts Center K-12 Arts Education Outreach Program exposes students to the visual and performing arts, while also collaborating with teachers and administrators in local school districts to develop an enhanced arts education curriculum.
- Highlights for this year include:
  - ✓ school assemblies
  - ✓ bus-in programs
  - ✓ classroom visits
  - ✓ family performances
- Students can enjoy performances that meet or exceed the state of California's Visual and Performing Arts (VAPA) standards.



2013-14 Santa Clarita Performing Arts Center K-12 Arts Education Outreach Season												
SCHOOL SHOWS	GRADE	K	1	2	3	4	5	6	7	8	9	PAGE
<b>ASSEMBLIES</b> - Singles or Back-to-Back												
ARNLEY JULIO (Pops & Flares)												4
ANDREW GILBESCHOW - African music & dance												7
<b>THE CHAMELEONS</b>												
• Adventures in Space												4
• The Baby Dancer												4
• Dicks & Sissies - Peter and the Wolf												4
• Mine Over Matter												4
• Wonder of Words												4
<b>FAUSTWORK MASK THEATRE</b>												
• The Fish Messenger												6
<b>FLTA TONIC</b>												
<b>HELLOS DANCE THEATRE</b>												
• Put In Boots												6
• Aphrodisia, The Matchmaker												6
• About Anne A Diary in Dance												6
<b>JOAD JINQUEIRA</b>												
• The Girl's South Band												7
• Salomon's Ensemble												7
• A World of Music												7
<b>L.A. OPERA ASSEMBLIES</b>												
• Sing Out Loud!												7
• Don't Be Afraid It's Just Opera												7
<b>LULA WASHINGTON DANCE THEATRE</b>												
• RHYTHM ESPINO												8
<b>REPO DAILYS</b>												
• Dream Circle												8
<b>TEN WEST</b>												
• The Arctic Brothers												8
• Queen For Character												8
<b>TIFFANY BOND</b>												
• SOLARIS												9
<b>TJ1 PRODUCTIONS</b>												
• The Crown Court - Colorful Journey												9
<b>TRIO AMERICA</b>												
<b>WILL GERR THEATRICAL BOTANICUM</b>												
• A Tale with Great African Americans												9
• A Midsummer Night's Dream												9
• Anna's Fallies												9

# On-Campus Civil Rights Clinic



- Continued involvement with the California Department of Fair Employment and Housing (**DFEH**) and its Civil Rights Clinic.
  - ✓ To date, over **40 interns have been trained** by the Clinic.
- Sponsored the Bringing Theory to Practice: Mutual Respect and Civic Engagement workshop for faculty, staff and students in May 2014.



# Non-Profit Council

- The mission of the Santa Clarita Valley Nonprofit Leadership Network is to enhance the unique community character and the quality of life in the local community through collaborative strengthen, building networks and stimulating partnerships among local nonprofit organizations.
- ✓ Membership of OVER 150 LOCAL AFFILIATED ORGANIZATIONS - Virtually Every Nonprofit Organization in the Santa Clarita Valley
- ✓ Various topics of monthly educational workshops which include:
  - Creating a Comprehensive Fundraising & Development Plan
  - The Benefits of Nonprofit Direct Mail Programs
  - Working with Boards of Directors... Why Do We Need Them? Where Can I Find Them?
  - What Tax-Exempt Organizations Need to Know About New IRS Rules and Regulations?
  - Networking and Relationship Building
  - Media Relations & Organizational Branding
  - Preparing for a Successful Capital Campaign
  - 35 Ways to Maximize Fundraising through Your Website
  - Cause Marketing
  - Nonprofit Risk Management and Liability Issues



# Santa Clarita Environmental Education Consortium (SCEEC)

- An initiative of College of the Canyons, **SCEEC** operates as a private-public partnership with a mission to promote environmental literacy in the Santa Clarita Valley.
- The group is **dedicated to promoting sustainability awareness** and practices both on campus and in the community by hosting events and activities that **help teachers and learners of all ages become more involved with environmental issues.**
- Spearheaded on campus by Jia-Yi Cheng-Levine and team of passionate “green” faculty and staff
  - ✓ Green Up
  - ✓ Mini Grants for Teachers
  - ✓ Blue Bird Project



# SCEEC, Cont'd

## SCEEC hosted a Science Fair and Writing Contest

- Designed promote Environmental Literacy among students in the 4<sup>th</sup> grade and up
- The students were encouraged to submit projects and written essays to promote discussion on environmental sustainability
  - Categories were for Grades 4-6, Middle School and High School levels
  - Winners received a ribbon, gift certificate and a chance to display their project at the Environmental Conference on October 12, 2013 & April 12, 2014



***Santa Clarita Environmental  
Education Consortium***

All College Spring 2014



# SCEEC, cont'd

**Participate and sponsor a variety of events, including;**

- City of Santa Clarita's Arbor Day/Earth Day event at the Central Park (April 2014) where they:
  - ✓ Honored the winners of the Environmental Science Fair (pictured);
  - ✓ Educated the public about the importance of biodiversity by helping restore Western Bluebird population in our area (25 bluebird boxes were given out at the event); and
  - ✓ Talked about the importance of biodegradable products by helping kids plant seeds in biodegradable pots

**The tireless members of the SCEEC committee, along with Jia-Yi Cheng-Levine, include Stephanie Anagnoson, BJ Atkins, Michael Haro, Monica Marshall, Richard Matzen and Lacey Ehrlich. We thank them for continuing to make an impact in our community!**





# SCEEC, cont'd

## COC California Bluebird Restoration Project

- Co-sponsored by COC's Interim Sustainability Center and Santa Clarita Environmental Education Consortium (SCEEC), this project hopes to help restore California Bluebird population on our COC campus and in our community.
  - ✓ Phase I - restoring the bluebird population on COC Valencia campus this year;
  - ✓ Phase II - provide outreach and educational opportunities to our local K-12 teachers and learners to embark on similar restoration projects on local schools' campuses or in people's backyards.
- This Restoration Project is mentored by the CA Bluebird Recover Program (CBRP) under whose guidance, we connect our Restoration Project to a larger research project housed by Cornell University.



# TEDx Conference at COC

- **Hosted** a TEDx Conference for the second year in a row.
  - ✓ *The TEDx Planning Committee received an impressive amount of proposals and has talked to/auditioned all of our chosen speakers.*
- The event secured seven spectacular speakers who addressed the theme of “Perspectives”
- Conference attendees were “wowed” by the innovative and creative ideas presented at the conference!
- Thanks to the title sponsor Logix Credit Union, and the SCV Economic Development Center, Infinite Wealth Management, America Funding, Spirit Holding, CB Richard Ellis, and SBDC whose sponsorship made the event possible!





# Upward Bound Program

- Continued with our second year of the Upward Bound Program and Summer Academy, where students have the opportunity to participate in a leadership conference for the first time, and 100% of this year's graduating seniors will be attending college
- The Upward Bound program held an awards banquet last summer in the TLC for these students and celebrated their first year in existence.
- Sixty students were honored for completing the 6-week Summer Academy at COC.
- Over 200 family members, friends, administrators, Board members and staff from COC and the Hart District were in attendance.
- The program is designed to increase the number of Golden Valley HS students to earn their diplomas and pursue higher education at the college level.
- The partnership is a result of a 5-year, \$1.25 million grant awarded by the US Department of Education.







# FACILITIES UPDATE



# Institute of Culinary Education (iCuE) and Vines

**Estimated construction funds acquired thanks to:**

- ✓ COC Foundation
- ✓ District's family campaign
- ✓ Bid savings from previous projects
- ✓ Measure M funds

## **Building to house:**

- ✓ All kitchens (instructional & teaching)
- ✓ Full service restaurant & retail market  
(both open to public)



# Institute of Culinary Education (iCuE) and Vines



## Now complete:

- ✓ Building's steel support framing erected
- ✓ Concrete slab has been poured
- ✓ Gas, electrical & plumbing now up through ground - ready to be fed through building



## New work started:

- ✓ Exterior framing
- ✓ Concrete contractor pouring dining room floor with a colored concrete finish





# Institute of Culinary Education (iCuE) and Vines

## NEW TOPIC!!

- ✓ Zinfandel & Syrah grape vineyard completed on West side of campus
- ✓ Vines donated by Remo Vineyards and Robert Reyes, installed with help of Pulchella Winery
- ✓ Will provide 300 fruit bearing vines to aid in wine studies program

## Next Steps:

- ✓ Vitaculture and Enology Program being pursued



# Facilities Updates



## ***Electric Vehicle Charging Stations***

- ✓ COC has designated 4 parking spots for parking/charging of electric vehicles (20 Amp, 120-volt power supply)
- ✓ Located at North end of Lot 15 near TLC
- ✓ 2 additional EVC stations being installed at CCC

## ***Towsley Re-Roof***

- ✓ After survey of our existing roofs, repairs to Towsley Hall determined as imperative due to housing of lab classrooms & high-tech welding equipment
- ✓ Contractor selected back in December 2013
- ✓ Resurface completed during Winter session





# Facilities Updates

## ***Student Services/Admin Building***

- ✓ Construction began Summer 2013
- ✓ Interior metal framing for entire building & support columns for pedestrian bridge are now complete.
- ✓ Ready to install steel structural beams





# Facilities Updates

## ***Student Services/Admin Building***

- ✓ Upon completion, will house 11 departments including Financial Aid, Admissions, Records & Counseling
- ✓ One-stop shop for students to handle all registration & financial activities
- ✓ Completion date on target for end of Fall 2014 semester





# Sustainability in Facilities



## Prop 39 Projects

- Upgrade to our Energy Management System. Funds derived from Prop 39, \$515,000 PLUS over \$150,000 in energy incentives
- This project will bring our entire campus online and compatible with our Digital Automated HVAC controls system - which will lead to even more energy savings!
- Project began in early May 2014 and will continue through September 2014.

## Water filling stations

- In collaboration with the Foundation and ASG facilities has been replacing drinking fountains and installing water bottle refilling stations in their place.

# Gardens of the Canyons

- Continued development of the **meditation garden**.
- Purchased and installed 2 new trees and 2 benches.
- Offered a free compost making course with master gardener and **Foundation Board member, Diane Benjamin**
- **Built a bridge and a shed**
- **Composted** the ground for the gardens
- **Community Garden** currently **full** and has a **wait-list** for plots
- **Turned over two times a year**





# Metal Sculptures on Campus

- Simi Dabah sculptures on Campus renderings
- Dr. Van Hook discovered his sculptures at another Community College, and we contacted Mr. Dabah to see if he'd be interested in donating some to College of the Canyons.
- The facilities department has been working with the Dabah's care taker and making arrangement for transportation and installation of several of his unique sculptures
- Site selection is now under consideration
- Sculptures have been named by our photography students.



# BUDGET UPDATE

Dr. Dianne G. Van Hook  
**UNIVERSITY  
CENTER**  
COLLEGE OF THE CANYONS



# Grants Expand Our Revenue Base

- Expanded our revenue and continued to innovate through awards from public and private entities fund innovation, and enable the college to bring additional services online for students and the community.
- This year saw \$6.0 million in grant funding– a significant infusion that jump-started new initiatives.
- The following is a brief overview of significant grants awarded or launched in 2013-14.
  - ✓ **Advanced Automated Manufacturing Program (National Science Foundation)** – COC will create a new instructional program to train students in automated manufacturing, which includes electronics, automated and laser welding, and robotics. The grant will fund curriculum development, class supplies, and state-of-the-art equipment. **Award: \$664,942**
  - ✓ **Small Business Development Center (U.S. Small Business Administration)** – A new award in 2012-13 enables the college to continue offering its successful and sought-after small businesses services. The grant funds services for small businesses (500 employees or less) and start-ups, including workshops, business plan assistance, investor information and counseling. **Award: \$317,000**

## Significant grants awarded or launched in 2013-14, continued

- ✓ ***Doing What Matters Regional Coordinators (California Community Colleges Chancellor's Office)*** – College of the Canyons will lead regional consortiums in developing workforce training initiatives in Allied Health, Manufacturing, and Information and Communication Technologies/Digital Media. Three individual awards of \$300,000 are part of the Chancellor's Office *Doing What Matters* for the Economy initiative, which is focused on enhancing the statewide growth of key industry sectors in California. **Award: \$900,000**
- ✓ ***Alternative Energy Faculty Exchange (National Science Foundation)*** – Following a successful faculty exchange program in Australia, the National Science Foundation asked COC to develop a similar program for 15 faculty members to travel to Germany. Their focus will be developing curriculum to train technicians in renewable energy disciplines including solar photovoltaic, solar thermal, biofuels, geothermal, energy efficiency, energy management, and wind turbine technology. **Award: \$248,538**



## Significant grants awarded or launched in 2013-14, cont'd

- ✓ **Received another 5 year renewal** of being the Fiscal Agent for the Statewide Distance Education Captioning & Transcription (DECT) project at \$500,000 per year
- ✓ **Awarded an additional 3-year National Science Foundation grant** totaling \$664,942 entitled “Advanced, Automated Manufacturing and Processing Technicians Program” to support the expansion of our welding program
- ✓ **SB 1070 Regional Coordinator grant** to plan and coordinate Career Technical Education activities (working with the DSNs) across the South Central Region totaling \$1,294,215 over 3 years.

# Grants awarded that are a continuation of a multi-year award included:

• Early Childhood Education	\$360,784
• Tech Prep/CTE Transitions (VTEA)	\$394,429
• MESA	\$50,500
• AOC	\$99,000
• CREATE	\$618,948
• Nursing Enrollment Growth	\$164,000
• SBDC	\$327,000
• SBDC (YEP)	\$15,000
• Nursing Capitation	\$160,000
• Nursing – Song Brown Special Programs	\$122,799
• EWD Coordination Services	\$821,000
• Closed Captioning State Fiscal Agent	\$500,000
• PAC (Arts Education Outreach)	\$21,078
• Hispanic Serving Institutions STEM (CSUN)	\$135,983
• CREATE (City College of San Francisco)	\$36,720
• Upward Bound	\$250,000
• Teacher Preparation Pipeline	\$120,000
• Student Mental Health	\$78,494
• CREATE Exchange with Australia	\$29,520
• IDRC – Plumbing	\$56,495
• Allied Health (Arthur Rupe Foundation)	\$48,275
• Welding (NSF and Lorain County CC)	\$5,000
• <b>TOTAL</b>	<b>\$4,415,025</b>

All College Spring 2014



# New grants awarded for 2013/2014



PAC	\$4,750
Deputy Sector Navigator – Advanced Manufacturing	\$300,000
Deputy Sector Navigator – Allied Health	\$300,000
Deputy Sector Navigator – Information Communication Technology/Digital Media	\$300,000
K-12 Arts Education Outreach	\$2,000
CREATE faculty exchange with Germany	\$248,562
Advanced Automated Manufacturing	\$210,560
Civil Rights Workshop	\$1,000
Junior High Summer Institute – Welding	\$1,500
SBDC	\$35,000
EOPS Book Grants	\$50,000
Foster Youth Scholarships	\$2,500
CTE – SB 1070	\$200,000
<b>TOTAL</b>	<b>\$1,655,872</b>

- **Applied for over \$12 million** in grant funding that could be available in **2014/2015**
  - ✓ Grants that have **not yet been awarded** in 2013/2014 but that we **should receive** based on past history:

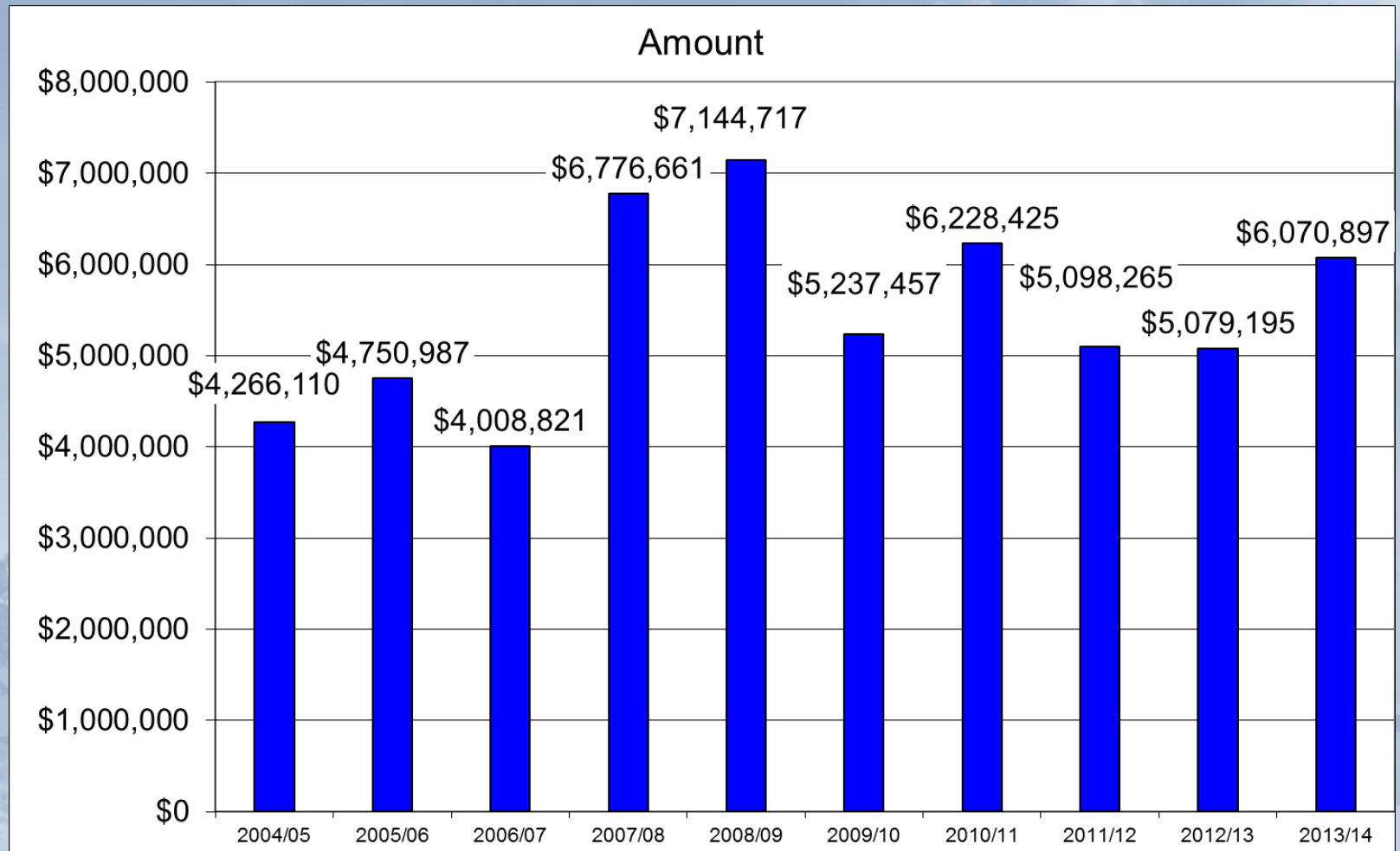
• State of California – Song Brown Capitation	\$200,000 over 2 years
• State of California – Song Brown Special Programs	\$124,905 over 2 years
• PAC K-12 Arts Education Outreach (3 grants)	\$30,626
• PAC (2 grants to fund Artist Fees)	\$5,000
• SBDC	\$10,000
• Nursing Enrollment Growth	\$123,887
• DSN grants (3 grants)	\$600,000
• <b>TOTAL</b>	<b>\$1,094,418</b>

- ✓ New grants that have **not yet been awarded** in 2013/2014:

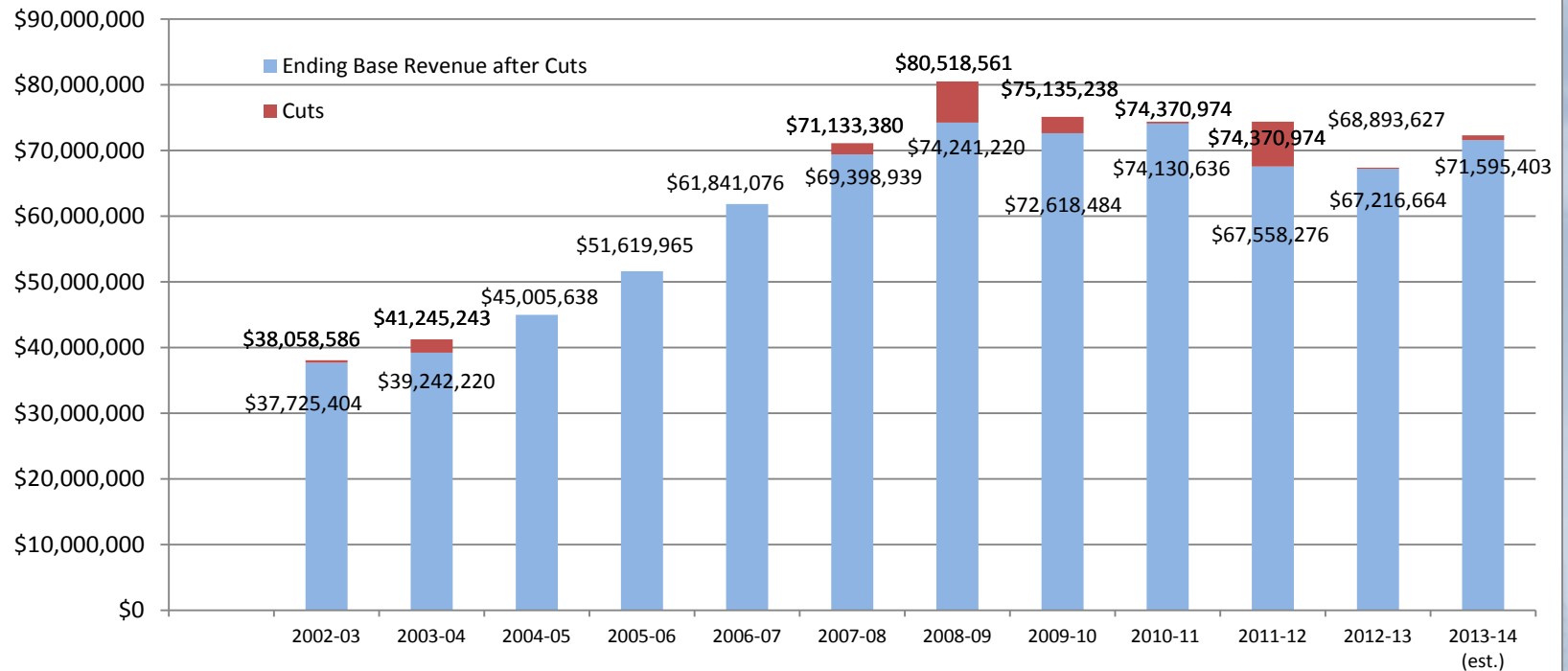
• NSF Improving Undergraduate STEM Education	\$1,999,038 over 5 years
• NSF Improving Undergraduate STEM Education (with Villanova)	\$111,673 over 3 years
• PAC K-12 Arts Education Outreach	\$33,327
• CTE - California Career Pathways Trust	\$5,362,515 over 5 years
• CTE - California Career Pathways Trust (with SBCC)	\$1,500,000 over 5 years
• Title V	\$2,578,470 over 5 years
• Title V (with CSUN)	\$1,075,000 over 5 years
• <b>TOTAL</b>	<b>\$11,310,023</b>



# In the past 10 years, the college has generated \$54.6 million in grant revenue.



# History Of State Apportionment Funding – Cuts To Coc Base Funding Since 2009-10 *A Snapshot And Review*

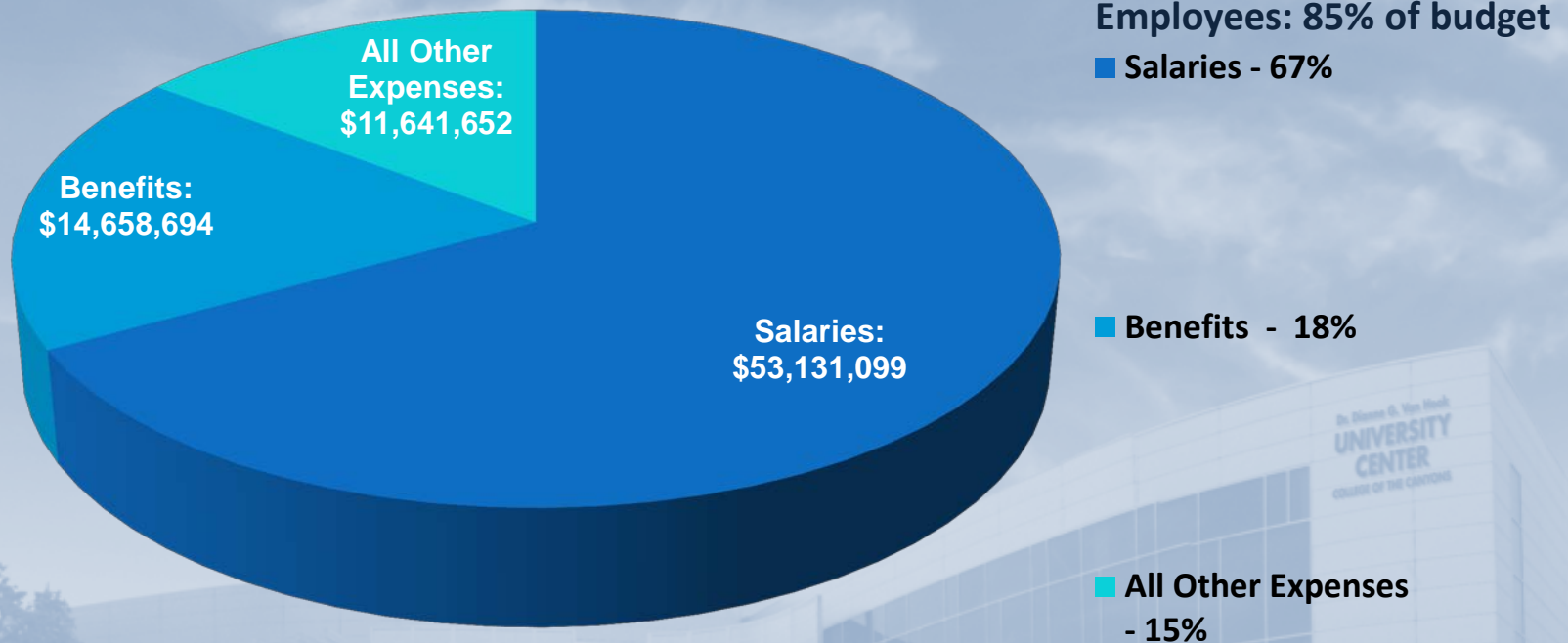


Cuts/Shortfalls	\$333,182	\$2,003,023	\$0	\$0	\$0	\$1,734,441	\$6,277,341	\$2,516,754	\$240,338	\$6,812,698	\$151,175	\$723,186
Description of Cuts:	Gr deficit; Prop Tax	Gr deficit; Prop Tax; Base Cut	No cuts	No cuts	No cuts	Gr deficit; Prop Tax	Gr deficit; Mid year cut; Prop Tax	Base cut	Prop Tax	Enrl Fee Shrtfl; Base cut; Triggers 1&2; System Shrtfl	Deficit factor	Deficit factor (est.)



# A Review - 2013-2014 Adopted Budget Expenses

- Salaries and Benefits Accounted for 85% of the District's Unrestricted General Fund 2013-14 Adopted Budget



## History of Adopted Budget Percentages:

2012-13	81%
2011-12	81%
2010-11	81%
2009-10	80%
2008-09	82%

# California Community College System

## 2014-2015 Governor's May Revise Budget

The 2014-15 Governor's May Revise Budget proposal continues to be very positive for the Community College System. But with 2013-2014 revenue growth not expected to carry into 2014-2015, the Governor sees a complicated picture for the State budget.

### Proposition 98 Guarantee Decreases 2013-2014 to 2014-2015

- **\$592.4 M      Elimination of Deferrals: One-Time and On-Going Funding**
  - ✓ All Apportionment deferrals will be eliminated in 2014-2015
- **\$140.4 M      2.75% Access (\$172.6 M Left to Restore to Pre-Recession Levels)**
  - ✓ \$1,849,724 Projected District Funding
  - ✓ Basic Skills, Remedial Education, Workforce Development, Transfer
  - ✓ A revised Growth Formula will be pushed back to 2015-2016
- **\$ 47.3 M      .85% COLA**
  - ✓ \$614,708 Projected District Funding
- **\$100.0 M      Student Success and Support (Categorical) (3:1 District Match)**
  - ✓ \$1 M Projected District Funding

All College Spring 2014



# California Community College System

## 2014-2015 Governor's May Revise Budget – cont'd

- **\$100.0 M Support Underrepresented Students (No Match Required)**
  - ✓ \$1 M Projected District Funding
  - ✓ Based on Student Equity Plans for Local College
- **\$148.0 M Deferred Maintenance - Block Grant (No Match Required)**
  - ✓ \$148,000 Projected District Funding
  - ✓ No Instructional Equipment funding is provided.
- **\$ 50.0 M Economic and Workforce Development (One-Time)**
  - ✓ \$500,000 Projected District Funding
  - ✓ To increase student success in career-technical programs – develop, enhance and expand CTE programs that build upon existing regional capacity to better meet regional market demands.
- **\$ 37.5 M Prop 39 Energy Efficiency Projects/Workforce Development**
  - ✓ \$516,000 Projected District Funding
  - ✓ Decreased revenues attributable to California Clean Energy Jobs Act
- **\$ 6.0 M Telecommunications and Technology Infrastructure**
  - ✓ \$ 60,000 Projected District Funding
- **\$ 46/Unit No Student Fee Increase**

All College Spring 2014

# 2014-2015 May Revised Budget – Cont'd

	<u>Governor's May Revise</u>	<u>%</u>	<u>Senate/ Assembly Proposal</u>	<u>%</u>
<b>Access</b>	\$1,849,724	2.75%	\$1,849,724	2.75%
<b>COLA</b>	\$ 614,708	0.85%	\$1,229,416	1.70%
<b>SSSP/ 3:1 Match</b>	\$1,000,000		\$1,000,000	
<b>Student Equity/ No Match</b>	\$1,000,000		\$1,000,000	
<b>Scheduled Maint</b>	\$1,480,000		N/A	
<b>Sch Maint/Instr Equip</b>	N/A		\$ 1,993,000	
<b>PT Faculty Conversion</b>	N/A		\$ 250,000	
<b>EOPS/CARE: District Match \$21,000</b>	N/A		\$85,000	
<b>DSPS: Maint of Effort: Match 68% (\$300,000)</b>	N/A		\$450,000	



# California Community College System

## 2014-2015 Governor's May Revise Budget – cont'd

- **Governor's Concerns**

- ✓ Will emphasize the need for fiscal restraint despite calls for greater spending and restoration of general fund programs negatively impacted during the Great Recession
- ✓ Will propose a ballot measure to modify a proposed Rainy Day Fund that will smooth out the State's "boom and bust" budget cycles (fueled primarily by capital gains returns) and require the State to pay down liabilities.
- ✓ STRS obligations will also have a proposed solution to increase contributions from the State, employers and employees to fully fund the \$74 B liability.

- **NEXT STEPS:**

- ✓ Legislative Analyst Office Response
- ✓ Senate Budget Committee Proposal
- ✓ Assembly Budget Committee Proposal
- ✓ Legislative Conference Committee – Reconcile Senate and Assembly Proposals
- ✓ July 1, 2014 – Governor Approves Budget



# THE FOUNDATION

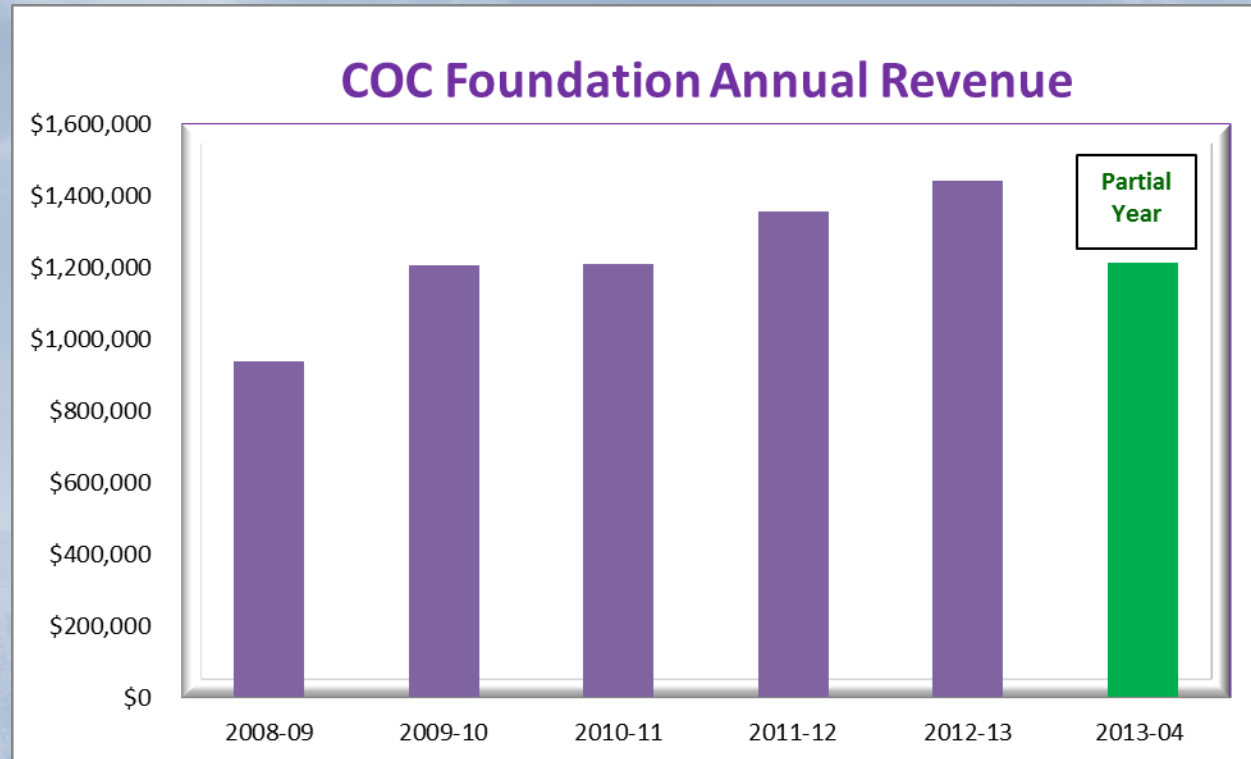
All College Spring 2014



# The Foundation : The Big Picture

## Fundraising

- ✓ *Despite challenges in the overall economic climate in 2012-13, COC's Foundation was able to **increase giving by more than \$106K or 7.8%** over the prior year!*
- ✓ That's the **fifth straight year increasing contribution** revenue from private sources
- ✓ And a **42% increase** in voluntary contributions over this same time five years ago



# Innovation Fund Supports New Projects

• Bluebird House Project Supplies	\$3,500.00
• Anthropology Dig Boxes (2 campuses)	\$5,000.00
• JVC 6500U - HD Video Sharing Camera	\$12,000.00
• Girl Rising Production	\$3,000.00
• LEAP Field Trip	\$1,500.00
• Jazz Festival, Monterey	\$1,300.00
• WEA Student Trip	\$1,200.00
• Life is Art	\$1,200.00
• HIP	\$200.00
• Model UN Harvard Trip	\$4,800.00
• COC Outdoor demonstration	\$1,000.00
• Sustainability initiatives	\$5,000.00
• Leadership Conference	\$2,500.00
• Gerontology Boot Camp	\$1,000.00
• K-12 Workshop Curriculum	\$2,000.00
• Psychology APS Conference Travel	\$2,000.00
<b>Total</b>	<b>\$47,200.00</b>



# Foundation Mini Grants Make New Programs Possible

Mini Grants are \$1000 opportunities awarded to full-time faculty based on proposals that support student and campus based projects. The selections are made by the Office of Instruction to whom we rely upon for their expertise and knowledge of the instructional needs of College and its students.

- Tina Rorick, Game Strategy to Enhance and Promote Nursing Student Success
- Julie Lawson, Vocal Jazz Performance Equipment
- Rebecca Edwards, Student Art Collection Awards
- Jia-Yi Cheng-Levine, Celebrating the Humanities Outreach
- Gary Peterson, COC Weekend Film Festival
- Kelly Cude and Kelly Burke, Life as Art – Exhibition
- Dilek Sanver-Wang, Canyon Country Campus Native Ecosystem
- Ricardo Rosales, Mobile Human Cadaver Table
- Mehgen Andrade, Annual Student Leadership Award Conference
- Victoria Leonard, Gero Boot Camp/One-Day Event
- Michael Leach, Speech Team Phi Rho Pi National Tournament

# The Foundation

- **Capital Campaign to Build Culinary Arts Center**
  - ✓ The campaign **raised \$1 million** from 975 donors as of 2014
  - ✓ Hosted 25 campaign-related fundraising events
- **Organizational Outreach**
  - ✓ Fifth year of leadership in the SCV Nonprofit Leadership Network
  - ✓ Served as a training and consulting resource for SCV Chamber of Commerce Leadership Academy and other local nonprofit organizations
  - ✓ Collaboration with local business through well-attended Chancellor's Circle briefings and symposia – "Current Trends in Real Estate Market" & "How to Do Business with the Latino Community"





## BUSINESS BASED EVENTS CULTIVATE PARTNERSHIPS!

- In collaboration with local business partners Chancellor's Circle has presented business based events that have engaged over **500** local and regional business people
  - ✓ ***Breaking the Cadence of Competition: A Recipe for Delivering Overwhelming Value in Periods of Chaos*** - Presented by Marc Emmer
  - ✓ ***"The Economic Impact of the Film and Entertainment Industry on the SCV"*** - Partnership with Disney Studios, Santa Clarita Studios and the City of Santa Clarita
  - ✓ ***"Hablando de Negocios: Talking Business"*** - Partnership with the Latino Chamber and the COC Modern Languages Department
  - ✓ ***"The State and Economic Impact of commercial and Residential Real Estate Here in the SCV"*** - Partnership with LAEDC, local commercial and residential realtors and lenders
  - ✓ ***"The Changing Laws that Affect Doing Business in California"*** - Presented by COC alumnus, Brian Koegle, Attorney at Law
  - ✓ ***"Growing Your Business in the 21<sup>st</sup> Century, A New Era"*** - Presented by Author, and Entrepreneur, Rick Hernandez

# Silver Spur – March 2014

## Dorothy Chandler Pavilion – Music Center

- 2014 Silver Spur honorees were Remo and Ami Belli, music innovators, the inventor and largest distributor of drumheads and founder of Music and Medicine
- We surpassed our attendance targets and had 235 people attend this year's dinner!
- World renowned musicians played all evening including:
  - ✓ The Electrico Carnaval Band who greeted guests with rhythmic Brazilian Carnival music
  - ✓ The Jeff Hamilton Jazz Trio, known for their sounds of “swing”, played during cocktails and dinner
  - ✓ Christine Stevens, acclaimed speaker, author, and music therapist, joined Remo in presenting a lively and fun drum circle with the guests after dinner
- Ami designed beautiful sound shapes that were given as gifts to each guest.





# Alumni Network Expands With A New Look!

CONNECT. BELONG. SUPPORT.



# Sierra Pelona Valley Wine Festival (Reyes Winery)

- The Festival attendance this year was approximately 30% higher than last year for the winery, with nearly 1,000 participants.
- Reyes Winery donated funds to support COC's Wine Studies Program, joined the Chancellor's Circle, and donated 100 Syrah grape vines for the COC Vineyard.







# ACCREDITATION UPDATE

# 2014 ACCREDITATION



## Comprehensive Institutional Self-Evaluation Report

Welcome to College of the Canyons' 2014 Accreditation Self Evaluation. This site is designed to provide public access to all accreditation-related records. Documents will be posted as they become available. Additional information about the accrediting commission and accreditation process is available at right. Linked documents are in PDF format.

[Jump to Reports & Records](#)

### resources

[Fundamentals of Accreditation](#)

[Eligibility Requirements](#)

[Accreditation Standards](#)

[Guide to Evaluating Institutions](#)

[Manual for Institutional Self Evaluation](#)

[Rubric for Evaluating Institutional Effectiveness](#)

[Guide to Evaluating Distance Education](#)

[Substantive Change Manual](#)

[Criteria for Substantive Change Proposals](#)

[Style Sheet for Self-Evaluation Draft](#)



### About Accreditation

College of the Canyons is accredited by the Accrediting Commission for Community and Junior Colleges (ACCJC), Western Association of Schools and Colleges. The ACCJC is authorized to operate by the U.S. Department of Education through the Higher Education Opportunity Act of 2008. Accreditation is a voluntary system of self regulation developed to evaluate overall educational quality and institutional effectiveness. [More](#)



# What is Accreditation?

- Accreditation is a voluntary system for the regulation of higher education quality.
- Institutions agree to join and to uphold an accrediting agency's policies and standards of quality.
- Regional accreditors conduct a comprehensive evaluation of an accredited institution on a regular basis, which varies from six to 10 years among regional accrediting commissions.

# Where are we in the process?

- Jennifer Brezina, our in-house editor, the EET – Evidence Editing Team (Daylene, Paul, James, and Jennifer) and the writing teams, (up to 80 people) have done a great job producing the third (and close to final draft!) which can be viewed on the website.
- Sue Bozman, our former Vice President of PIO, will serve as our external editor and commence next Monday, June 2nd to align, eliminate repetitive copy, and make technical corrections and more!
- At the same time, the EET will finalize and organize all evidence and cross reference according to prompts. Documents will be circulated and available sometime in June.
- In the meantime, the PIO talented crew are working on the layout.



# Where are we on our timeline?

- Third Review by Steering Committee May 2014
- Package All Evidence May- June, 2014
- Edited Document to PIO for Formatting and Printing July 2014
- Presentation to our Board August 2014
- Submission of Self Evaluation Document and Evidence Files to Visiting Team August 2014
- Prepare for Visitation August 2014  
Hotels, Workroom, Computers, Copier
- Visitation September 24 – October 2, 2014



# **COLLEGE OF THE CANYONS' FINANCIAL IMPACT IN THE COMMUNITY**



# Economic Impact Report

- The regional economic impact analysis examines the impact of COC on the local business community through increased consumer spending and enhanced business productivity.
- Results are measure in terms of added income and are organized according to the following three effects:
- Impact of college operations
- Impact of the spending of students who relocated to the region, and;
- Impact of the increased productivity of former students that were employed in the regional workforce during the analysis year.

# Economic Impact Report

- Total Impact

- ✓ The **overall effect of COC on the local business community** during the analysis year amounted to **\$251.9 million**, equal to the sum of the college operations effect, the student spending effect and the student productivity effect.
- ✓ This added income was equal to approximately 2.2% of the region's Gross Regional Product.

## INCOME CREATED BY COC IN FY 2012-13 (ADDED INCOME)

\$76.6 Million

*Effect of college operations*

\$997.8 Thousand

*Effect of student spending*

\$174.3 Million

*Effect of student productivity*

**\$251.9 million**

**Total Effect**





# WHAT'S ON THE HORIZON?

# DECISION MAKING GUIDE

A new and improved **Decision Making Guide** is in the process of being updated for the first time in 3 years. It's a full revision with updated data and current photos.

Final changes are currently being made and the new guide will be available mid June.



All College Spring 2014

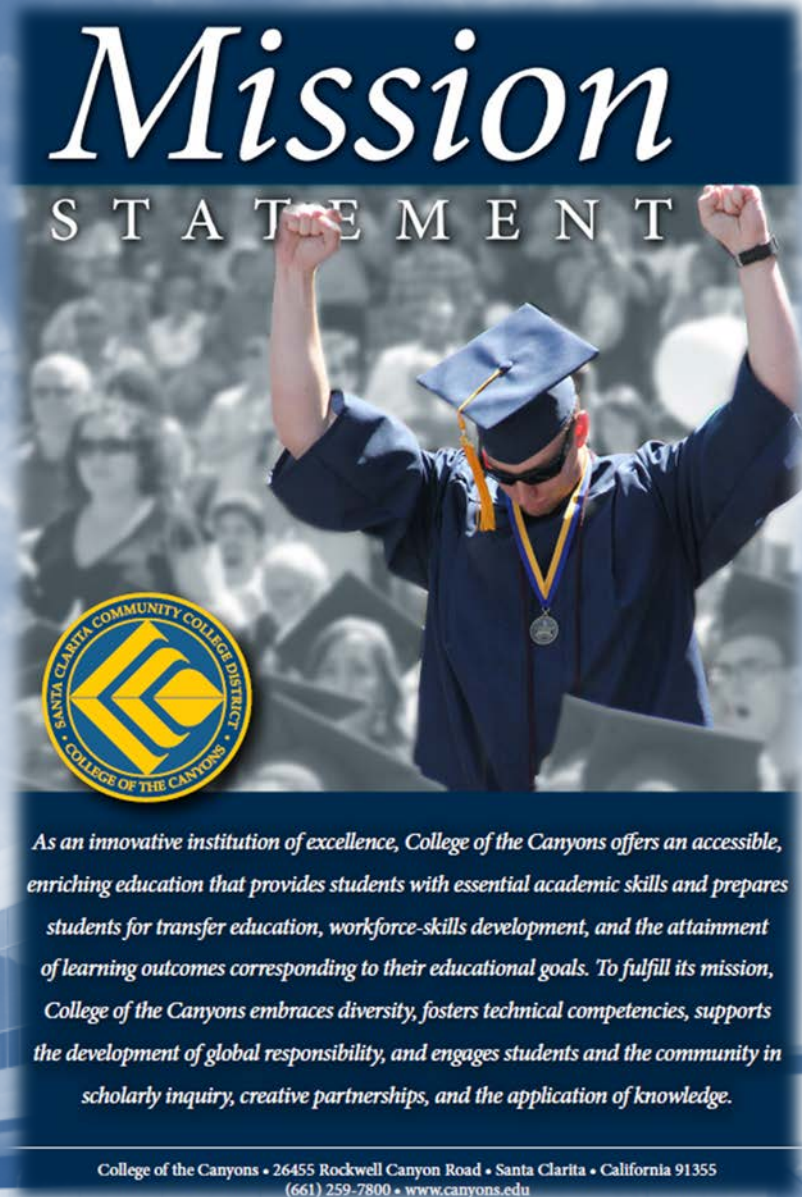


YOUR ROLE IN DECISION MAKING AT COLLEGE OF THE CANYONS




# MISSION, VISION AND PHILOSOPHY POSTERS

New Mission, Vision and Philosophy posters – in the process of being revised with updated mission statement and new artwork.



The poster features a blue background with a white banner at the top containing the word "Mission" in a large, white, serif font, and "STATEMENT" in a smaller, white, sans-serif font below it. The central image shows a graduate in a blue cap and gown with arms raised in celebration, set against a blurred background of other graduates. A circular seal of the Santa Clarita Community College District is positioned to the left of the graduate. At the bottom, a white text box contains the college's mission statement, and below that, contact information is listed.

**Mission**  
STATEMENT



*As an innovative institution of excellence, College of the Canyons offers an accessible, enriching education that provides students with essential academic skills and prepares students for transfer education, workforce-skills development, and the attainment of learning outcomes corresponding to their educational goals. To fulfill its mission, College of the Canyons embraces diversity, fosters technical competencies, supports the development of global responsibility, and engages students and the community in scholarly inquiry, creative partnerships, and the application of knowledge.*

College of the Canyons • 26455 Rockwell Canyon Road • Santa Clarita • California 91355  
(661) 259-7800 • [www.canyons.edu](http://www.canyons.edu)

# Upcoming Summer Registration

- We will be offering approximately **630 sections**
- Total seats **offered** so far are **21,063** (as of 5/23/14)
- Total **enrollments** so far are **9,872**
- **Fill rate is 47 %**
- **70 sections are full with waitlists**

And we still have several weeks of registration!





# Summer Enrollment

	2008/09 Recalc Rpt	2009/10 Recalc Rpt	2010/11 Recalc Rpt	2011/12 Recalc Rpt	2012/13 Recalc Rpt	2013/14 Target (Revised)	2013/14 Actuals to Date*	2010/11 Sections	2011/12 Sections	2012/13 Sections	2013/14 Sections to Date	Assumptions/Comments
Summer (forward and part II of previous year)	1,209.9	1,249.9	759.5	537.9	37.0	336.7	336.7	202	161	10	118	FTEs for Summer 2013 to be counted in FY13/14. Excludes ISAs. Data are as of P2.
Fall	5,360.7	5,327.2	5,343.0	5,123.5	5,497.9	5,947.0	5,947.0	1,324	1,354	1,485	1,644	Actuals reflect adjusted FTEs resulting from corrections to concurrent enrollment in PE courses and reported on P2.
Winter	641.8	426.9	258.8	309.5	292.8	737.4	737.4	85	81	110	259	Data are as of P2. Approximately 259 sections were offered, which is 149 more than Winter 2013. [76%-fill rate]
Spring	5,052.8	5,071.2	5,182.7	5,413.2	5,409.5	5,556.1	5,411.6	1,539	1,551	1,524	1,586	Data are as of the Thursday during the 15th week of classes. An additional 145 FTEs are projected for positive attendance credit sections based on registration as of 5/22/14 (assumption at 80% fill rate). A total of 1,585 sections are being offered, which is 61 more than Spring 2013. [89%-fill rate]
Summer (first half counted in the fiscal year)	3.7	0.0	527.3	1,384.5	1,345.6	1,181.0	1,162.0	150	460	526	605	Data include registration for special populations, continuing students, returning students, and two days for new-matriculated students. We are slightly below our revised FTEs target but this could change slightly as students are dropped for non-payment. Students are registered in 625 of the 630 sections being offered. Currently fill rate is at 47 percent.
Flex	282.0	285.6	211.3	139.0	124.6	154.7	118.8					
Non-credit	772.6	675.0	466.8	318.1	317.9	341.4	166.2	110	80	85		
ISAs	3,279.2	3,253.1	2,544.8	770.9	960.7	1,000.0	706.3					
Total	16,602.8	16,288.9	15,294.2	13,996.6	13,986.0	15,254.3	14,586.0	3,410	3,687	3,740		
Funded FTEs	15,467.0	14,902.5	15,247.7	13,996.6	13,986.0	14,214.0						Funded reflects adjustment of 200 FTEs (down from 14,414)

\*As of 5/23/14. Fall includes PAC registration activity of add or new add.

Note 1 – Cross-listed sections are combined in the section counts above. Section counts also exclude CWEE and GENSTU. Historical counts reflect what was reported on the 2007/08 through 2012/13 Recalc apportionment reports. Note 2 – Adjustments still coming as a result of additional records being processed. Note 3 – “Target” column will reflect actuals after the term has ended.

# Admissions and Records

- **Planning Welcome Day – August 15**
  - ✓ Student Services open house
  - ✓ All incoming freshman welcome
  - ✓ Workshops for counseling and financial aid
  - ✓ Give Aways for students
  - ✓ How to use My Canyons
  - ✓ Ensure registration is complete
  - ✓ Meet with counselors
- **Parent orientation August 5**
  - ✓ Prepare parents for their child's transition
  - ✓ Last year over 600 parents attended
  - ✓ Introduce the parents to FERPA
  - ✓ Discuss their role in their child's college life
  - ✓ Inform parents of student services available to their child
  - ✓ Each parent is given a Parent Handbook



# Chancellor's Office

- Continuing “Roving Office Hours”
  - ✓ Approximately 2 dozen Open Office Hours were offered between the Fall and Spring semesters
- New Staff promoted and hired
  - ✓ Promoted Eric Harnish to Vice President, Managing Director, Government Relations and Advocacy
  - ✓ Hired new Special Assistant to the Chancellor, Claudia Dunn-Martinez



Will be moving soon from the University Center back on campus to the new Student Services/Administration building!

# Learning Resource Endowment

This campaign officially launches at the end of this month

- The revenue will be raised through:
  - ✓ Naming Opportunities: Computer Labs, Study Rooms, Special Collections Room, Children's Reading Corner, Library Rose Garden, New Endowment Wall, the "Tree of Knowledge"
  - ✓ Prospects for support are: Former Library Donors, Industry Sectors; Science, Engineering, and Law, Retired Faculty and Staff, Alumni, Current Faculty and Staff, Civic Organizations, Founding Families of Santa Clarita





# COC CAMPAIGN FOR THE ENDOWMENT FOR THE ARTS

Celebrating the 10th Anniversary of the Performing Arts Center

- Considering a \$1 - \$2 Million campaign goal:
- To promote the sustainability of the K-12 Arts Educational Outreach Program;
- To provide for the PAC's need to acquire new technology, equipment upgrades; and
- To offer opportunities to support of the local arts organizations.



# Weekend College at Canyon Country Campus

- **Weekend College is almost here!**
  - ✓ Piloting a new program at CCC beginning Fall 2014
  - ✓ Students can complete all general education requirements for the associate's degree in one year
  - ✓ Classes meet on Saturdays as part of a learning community cohort through the Spring 2015 semester
  - ✓ Perfect for working adults seeking a degree and new college students seeking a clear course pathway
  - ✓ Expands FTES generating capacity by utilizing weekend hours
  - ✓ Additional information:  
[www.canyons.edu/weekendcollege](http://www.canyons.edu/weekendcollege)





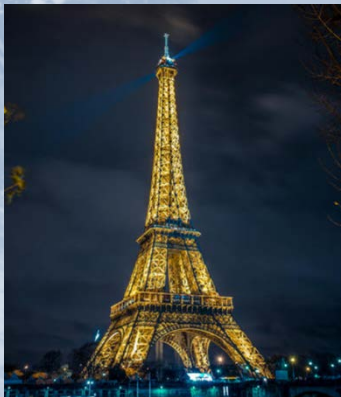
# And So Much More!

**45<sup>th</sup> Anniversary Celebration** – several special events are being planned, including an Alumni and Family Picnic and Retiree Luncheon. Dates are TBD.

**Accreditation Self-Study** is being finalized and we are preparing to welcome a visiting team to our campuses in the Fall of 2014.

**Summer Semester in Paris** – students will earn up to 6 credits and spend an entire month at the University of Paris this coming June/July.

The new **Student Services/Administration Building** will be completed and occupied!



**This presentation will be  
available on the COC Intranet**